

Serving Pets and the People Who Love Them



2018 BANFIELD FOUNDATION IMPACT

305Grants Awarded

1,566,119 Pets Helped

\$2,256,435Grants Awarded

265Nonprofit
Organizations
Supported



DEAR BANFIELD FOUNDATION DONORS, BANFIELD CLIENTS AND ASSOCIATES,

There is nothing more humbling than to arrive at the end of the year, and, in preparing this report, to look back at the difference you have made in the lives of pets and the people who love them through your support of the Banfield Foundation™. We are truly better together. We know we could not make such a big impact without you, and we are so grateful for your support.

In 2018, we celebrated our third anniversary. That means three years of working to ensure every pet has access to quality veterinary care, temporary shelter or disaster relief. With the support of generous donations made at Banfield Pet Hospital™ PIN pads, through the mail and online, we have increased the number of pets helped by more than 300 percent this year. Since the foundation was launched we have provided 779 grants totaling more than \$6 million. In all, we have impacted nearly 2 million pets across the country, Washington, D.C., Puerto Rico, and Guam.

This year, we expanded our efforts to help people and pets avoid crisis and remain resilient in the face of natural disasters. We partnered with TV personality Sean Lowe to produce a public service announcement on the importance of disaster preparedness with pets in mind. We also created disaster preparedness kits that were available for donation in support of our Disaster Relief Grant program. We provided 1,004 of those kits at no cost to nonprofit organizations and vulnerable families in hard-hit areas such as

Houston, Texas; New Orleans and Baton Rouge, Louisiana; and areas of North Carolina and south Florida. We also continued investing in Puerto Rico as it recovers from Hurricane Maria, supporting and funding a one-of-a-kind coalition, Spayathon for Puerto Rico, a series of spay and neuter clinics across the island aimed at reducing an unwanted population while also delivering critical preventive care.

We continually looked for ways to expand our impact beyond our present reach. In partnership with PetSmart Charities®, we funded a new 44-foot mobile veterinary rescue vehicle at the University of Florida Veterinary School to aid in disaster response and community support in areas where it is most needed. We also saw a real need to expand some of the work previously done through our Pet Advocacy Grants to support people and pets seeking shelter from domestic violence. This year, we will be launching a new initiative aimed at helping raise awareness of the need for support for people and pets fleeing domestic abuse.

We are so grateful for the opportunity to carry out this important work, and for the support that you provide to make it possible. Today, we're not just doing good in the communities we serve — together with our generous donors, the foundation has grown and expanded its reach. Our impact is so much more powerful because of you. Thank you for your continued support.

Sincerely,

Vy

Kim Van Syoc executive director. Banfield Foundation

Marta Monett

Marta Monetti
president and chairman of the board, Banfield Foundation

BANFIELD FOUNDATION | BETTER TOGETHER 2



Q&A WITH KIM VAN SYOC

EXECUTIVE DIRECTOR

What led to the launch of the Banfield Foundation, and how has the foundation evolved in the three years since it was created?

For years, Banfield Pet Hospital and its associates have supported the local communities they serve through volunteer work and through programs like Helping Overcome Pet Emergencies (HOPE) Funds, which help connect families in financial need with funds to cover the cost of emergency veterinary care. But Banfield wanted to do even more to help every pet in need, regardless of their circumstance. Out of this passion came the Banfield Foundation. Through the foundation, Banfield associates and clients, as well as donors, come together to make a positive impact in the community, saving and changing the lives of pets facing obstacles that keep them from receiving veterinary care or remaining in a loving home. In the three years since it was established, the Banfield Foundation has evolved significantly. Our growing base of generous donors has enabled us to expand our mission. As a result, the foundation has been able to add new grant programs every year, each one intended to help solve specific problems and ensure pets in need have access to shelter and quality veterinary care.

IN THE THREE YEARS SINCE THE FOUNDATION'S LAUNCH, WHAT ACCOMPLISHMENTS ARE YOU MOST PROUD OF?

There is so much to be proud of! I am so appreciative of the caring and compassionate people who give to the foundation as well as the nonprofits partners that work tirelessly to put those dollars to work as they help vulnerable pets in need. I am also incredibly proud of the way the foundation is able to leverage our unique resources and relationships to help as many pets as possible. The partnership between the Banfield Foundation and Banfield Pet Hospital in providing free preventive care clinics across the country is always a highlight for me. The need for this kind of care never ends — Banfield has such a caring population of veterinary professionals who want to give back and because of Banfield's robust volunteer program, are able to donate their time and provide free to care to more than 2,400 pets of critically low income or homeless pet owners through these clinics each year. I've been so humbled as we've explored how the foundation can better support people and pets affected by domestic violence. I deeply believe no one should have to choose between the safety of themselves and their loved ones, especially children and pets. Victims of domestic violence face significant barriers to finding shelter together and we want to change that. We will continue to award grants that help people and pets escape domestic violence together and we will grow our focus in this area in the coming months. From day one, our goal has been to help keep pets healthy and enable critical care for when they are not. We want to ensure pets have access to temporary shelter and the very best chance of finding and staying in a loving home forever. And, most of all, we want to show unconditional love and compassion to a population of vulnerable pets that need it most. How can I not be proud of that!

WHAT DO YOU HOPE TO SEE FOR THE FUTURE OF THE FOUNDATION IN 2019 AND OVER THE LONG TERM?

Because we are a nonprofit, it is critically important that we find ways to expand our fundraising in order to increase our impact on pets — we hope to do this by engaging as many people as possible in supporting our organization. We also want to continue doing what we do best — making targeted grants to organizations that serve disadvantaged pets. We are always on mission to do everything we can with the resources we have been given in order to help any pet

that needs care, even when care appears to be out of reach. Over the long term, I see an opportunity for the Banfield Foundation to step forward as a leader in supporting pets and the people who love them, the same way that Banfield Pet Hospital is a leader in the veterinary industry. We have extensive reach into shelters, advocacy organizations and the veterinary community, and I believe we can use this reach to convene partners in achieving rapid growth toward common goals, such as providing greater assistance to nonprofit organizations serving disadvantaged pets that need quality veterinary care, or raising awareness of the unique challenges faced by people and pets fleeing domestic violence. Through our leadership, I see potential for the foundation to help dismantle many of the barriers communities face in providing care for pets in need.

WHAT IS THE BIGGEST OBSTACLE YOU SEE IN MEETING THE NEEDS OF VULNERABLE PETS, AND HOW IS THE FOUNDATION WORKING TO OVERCOME THAT OBSTACLE?

The biggest obstacle is putting the right resources in the hands of the right people at the right time. A lack of volunteers, of money or of medical supplies and equipment can keep pets from accessing the care they desperately need to find and stay in loving homes. Banfield Foundation has the power to not just provide resources like grants and medical supplies to organizations in need, but also to coordinate with Banfield Pet Hospital and the broader veterinary community to ensure skilled volunteers show up where and when they are needed most in order to make a difference.

HOW CAN PEOPLE WHO SHARE THE FOUNDATION'S PASSION FOR HELPING PETS GET INVOLVED?

If you have an interest in supporting pets in need, there is always something to do. The need for help is tremendous, and any contribution of time, talent or resources helps. My advice would be to do what you can, when you can. Volunteer at a local shelter. Donate to an organization that aligns with your passion. Enrich the life of a pet in your community by supporting the growth and maintenance of pet-friendly spaces. The foundation combines the resources of many generous and caring donors in ways that maximize life-changing impact on people and pets in need. If interested, you can make a tax-deductible donation to the Banfield Foundation at **BanfieldFoundation.org/Donate**.

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ABOUT THE FOUNDATION

Now in its third year, the Banfield Foundation, a 501(c)(3) nonprofit organization, has continued its strong commitment to serving pets and the people who love them nationwide. Through grants and other financial gifts, we help provide assistance, equipment, and supplies needed to enhance the wellness of pets and communities.

PROGRAMS INCLUDE:

- · Providing access to veterinary care
- Elevating the power of the human-animal bond
- Providing disaster relief efforts for pets
- Advancing the science of veterinary medicine through fostering innovation and education

IMPACT TO DATE

779

Grants Awarded Since Inception

1,994,422 Pets Helped

\$6,089,239 Grants Awarded

Nonprofit Organizations Supported



ENABLING QUALITY VETERINARY CARE

Banfield Foundation was established with the belief that every pet deserves access to quality care, regardless of circumstance. To fulfill our mission, we seek to empower and enable nonprofit organizations that provide life-saving and lifechanging care and support to pets in need. The foundation's growing array of grant programs combines our resources with those of other nonprofit organizations to maximize the positive impact on pets that lack access to much-needed care.

VETERINARY ASSISTANCE GRANTS

Throughout their lives, pets need regular wellness and preventive care to help keep them healthy and happy. Many pets will also need more intensive care to help treat serious injury or illness, which sometimes comes at a high cost. To help ensure the cost of urgent veterinary care never becomes an obstacle to keeping a pet in a loving home, nonprofit organizations can apply for a Banfield Foundation Veterinary Assistance Grant.

Our Veterinary Assistance Grants provide shelters, nonprofit organizations, and state and local agencies with the extra funds needed to support programs that connect qualified pet owners to assistance with the cost of veterinary care for their pets.

55

\$437,560

8,441 PETS HELPED

MCKAMEY ANIMAL CENTER

Veterinary Assistance Grants help pets like Vans and his family, who came to McKamey Animal Center in Chattanooga, Tennessee, in desperate need of help. Vans was already familiar with the staff there — they'd gone above and beyond to nurse him back to health after he'd lost one of his front legs in a car accident. Now, after an amazing recovery, Vans had injured his eye and was at risk of losing it. He needed urgent surgery, but his family was experiencing financial hardship and couldn't afford the necessary care. Fortunately, McKamey Animal Center was able to use part of a \$6,000 Veterinary Assistance Grant from the Banfield Foundation to help cover the surgical costs to save Vans' eye. Now, he's back with his buddies, seeking out adventures and living his best life with his family.

VETERINARY MEDICAL EQUIPMENT GRANTS

Providing quality care to pets takes more than skilled medical attention. It also takes the right tools — from exam tables and surgical lights, to X-ray machines and ultrasounds. With limited resources, nonprofit organizations often cannot afford the high cost of newer medical equipment needed to replace older tools or expand their services. In June 2017, the Banfield Foundation began offering grants of up to \$15,000 to qualifying organizations to fund the purchase of medical equipment needed to provide quality veterinary care. Since the inception of the grant, more than 1.6 million pets have received much-needed care, thanks to new equipment purchased with the help of Veterinary Medical Equipment Grants.

57 **GRANTS AWARDED** \$666,547

STORIES OF IMPACT

YOUNG-WILLIAMS ANIMAL CENTER

Having the right tools in a veterinary surgical suite can make all the difference. And the right equipment made a big difference for Jazmine, a cat whose eye had been extensively damaged. Animal control found Jazmine and brought her to Young-Williams Animal Center in Knoxville, Tennessee, for help. Thanks to a \$13,315 Banfield Foundation Veterinary Medical Equipment

Thanks to a Veterinary Medical Assistance Grant to the Young Williams Animal

Grant, Young-Williams Animal Center had the surgical equipment needed to remove Jazmine's Center in Knoxville, Tennessee, wounded eye and get her on the path to good health and a loving home, where she has made Jazmine received the surgery she needed to get her on the path to good health. a complete recovery. PHOTO CREDIT: SETH CASTEEL BANFIELD FOUNDATION | BETTER TOGETHER BANFIELD FOUNDATION | BETTER TOGETHER 8



SUPPORTING VULNERABLE PETS THROUGH PREVENTIVE CARE CLINICS

At the Banfield Foundation, we want every pet to have the chance to live a healthy life. When families find themselves in circumstances where regular veterinary care is out of reach, pets can become vulnerable to a wide range of viruses and parasites that can decrease quality of life, and negatively impact their health and life expectancy. To help families in need keep their pets healthy, the Banfield Foundation and Banfield Pet Hospital team up — often working with nonprofit and community-based organizations — to support preventive care clinics that serve pets whose families can't afford regular veterinary care. At these clinics, pets receive vaccinations, heartworm testing, preventive medications, deworming, nail trims and ear cleanings.

STORIES OF IMPACT

STEPPING UP TO SUPPORT VETERANS

Banfield Foundation and Banfield Pet Hospital participate in Stand Down events that provide essential services, including food, shelter, job placement and medical care to military veterans who have sacrificed for us and our country, and who are presently homeless or at risk of homelessness. Banfield Foundation's support in these events ensures the pets of homeless veterans receive vaccines and preventive medicine at no cost, administered by skilled associate volunteers from Banfield Pet Hospital.

37
PREVENTIVE CARE
CLINICS

\$248,98

WORTH OF SERVICES PROVIDED

22,604
PETS HELPED AT
PREVENTIVE CARE

87
FLEA/TICK GRANTS

29,145
PETS HELPED BY
FLEA/TICK GRANTS

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DUMB FRIENDS LEAGUE

In August 2018, the Banfield Foundation donated \$100.000 to the Dumb Friends League as part of their Better Way Home capital campaign. This grant is being used to improve the most heavily used areas of their Quebec Street Shelter, which provides routine, extensive medical and surgical care to many of the 20,000 homeless pets that the League cares for throughout the year. The four new examination rooms supported by the grant will help provide the quality care and treatment for pets with complex health issues to enable them to find their forever homes more quickly. The expanded clinic will also offer students at Colorado State University's College of Veterinary Medicine opportunities to gain hands-on veterinary experience in clinical rotations — helping to provide quality medical and surgical care to Denver's homeless pets, and to help prepare them for forever homes.



THIS ROOM IS DEDICATED TO

The pets we love and the veterinarians who care for them

ONATED BY:

Banfield Foundation and its generous, pet-loving donors

Banfield Foundation believes all pets deserve access to veterinary care, regardless of their circumstance. We are committed to making a better world for pets because they make a better world for us, and we are endlessly inspired by the veterinary professionals who selflessly give their time, talents and passion to care for pets. We dedicate this room to them and the pets they serve—may it always be a place where even the most vulnerable pets receive the care they deserve.

his plaque will be in all four xamination rooms at the Quebe treet Shelter.









SPAYATHON FOR PUERTO RICO

After learning about the increasing number of homeless and abandoned pets in Puerto Rico, particularly in the wake of Hurricane Maria in 2017, we knew the Banfield Foundation had to step in to help. Along with 26 other organizations and led by the Humane Society of the United States, the foundation joined the Spayathon for Puerto Rico Coalition. Four sets of clinics happening between June 2018 and May 2019 will seek to provide free spay and neuter services, as well as free vaccinations and other medications, to more than 20,000 owned and shelter pets. In 2018 alone, this effort has helped 15,923 pets. And, by the end of the final Spayathon for Puerto Rico clinic in May 2019, the Banfield Foundation will have donated more than \$100,000 worth of vaccines and medical supplies to help keep the pets of Puerto Rico healthy.

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KEEPING PETS HEALTHY AND IN LOVING HOMES

Welcoming a pet into a loving home comes with a commitment to lifelong care. Unfortunately, some families struggle to manage the financial burden of care when a pet becomes seriously ill or injured. For qualifying families in financial need, grants from the Banfield Foundation can ensure those pets receive the care they need to be happy and healthy.

PET ADVOCACY GRANTS

Life can change unexpectedly, and some of life's biggest changes — losing a job, experiencing serious illness or moving to a new home — can impact a family's ability to care for their pets. To help ensure pets receive critical support when it's needed most, and preserve the important bond they share with their families, the Banfield Foundation offers Pet Advocacy Grants that support everything from temporary shelter for victims of domestic violence, to behavioral assistance training.

DOMESTIC VIOLENCE GRANTS

Since its inception, the Banfield Foundation has offered support to nonprofit organizations that provide safe shelter for people and pets fleeing domestic violence together through our Pet Advocacy Grants program. However, the issue of domestic violence and its impact on pets is significant, and the foundation knows more needs to be done. To support a broader range of activity, the Banfield Foundation will be announcing a series of commitments in early 2019.

18 **GRANTS AWARDED** \$154,500

3,846

PETS HELPED

STORIES OF IMPACT

AHIMSA HOUSE

For Jamie, home was not a safe place — not for her, her children or her dogs. After filing numerous domestic abuse reports and receiving restraining orders to no avail, Jamie knew she had to leave. But she also knew taking her kids to a protective shelter would mean leaving her dogs behind in a dangerous situation, which she couldn't bear. One day, Jamie was given a flyer for Ahimsa House, a shelter offering temporary boarding for pets leaving domestic violence. Thanks to a \$10,000 grant from the foundation, Ahimsa House was able to offer shelter to Jamie's dogs, giving all of them a chance to find safety and stability. Once Jamie had a place of her own, she and her children were reunited with their dogs in their new, loving home.







HELPING COMMUNITIES RECOVER FROM DISASTER

Every year, communities across the United States and its territories are affected by natural disasters. When a community experiencing disaster needs support to help pets that have been injured, displaced or abandoned, the Banfield Foundation steps in to provide critical aid. Through our Disaster Response Grants program we fund transportation, temporary shelter and veterinary care in advance of — or in response to — a disaster.

VETERINARY EMERGENCY RESPONSE VEHICLES

One of the primary ways the foundation supports emergency response is by helping provide support for the development and operation of veterinary emergency response vehicles. We continued to grow our funding for these units in 2018, seeing the powerful impact they make in each community they serve by being deployed quickly in response to disaster.

Grants from the Banfield Foundation help support five vehicles around the country, including:

- American Humane's Northeast rescue truck, which deploys throughout New England, the Mid-Atlantic and the Southeast United States in response to floods, wildfires, hurricanes and other disasters, bringing critical supplies and veterinary care where it's needed most.
- American Humane's West Coast rescue truck, which, in addition. to providing support for pets injured or displaced by disaster, also provides response services in the case of animal distress. This year, the West Coast rescue truck traveled to Washington to provide urgent care to more than 250 dogs seized from two illegal, and extremely dangerous, puppy mills.
- 🕂 A 54-kennel mobile pet shelter for the Louisiana Department of Agriculture and Forestry, expanding the organization's ability to provide kennels for pets alongside emergency shelters for people, and to provide shelters for large-scale rescue and response operations.
- ♣ A custom-built veterinary response vehicle for Texas A&M University's Veterinary Emergency Team. The rescue truck, which includes a surgical suite, wet table and room for enough supplies to support a 48-hour deployment, serves communities in need of emergency veterinary support across Texas. The vehicle was also deployed to California to offer medical and oversight relief to shelters that were housing nearly 700 companion animals displaced as a result of the Paradise wildfires. This was the first out-of-state deployment for TAMU's Veterinary Emergency Team and members of the response team also supported the ongoing recovery efforts by helping reunite hundreds of lost or missing animals with their families.
- ♣ A 44-foot trailer for the University of Florida College of Veterinary Medicine's Disaster Response Team. Funded in collaboration with PetSmart Charities[®], this emergency response vehicle features 12 fold-down bunks, a generator, a bathroom and a shower. The truck will enable veterinary emergency responders to deploy after a natural disaster to provide much-needed veterinary care, and will support the training of students and community volunteers interested in disaster response. Additionally, the truck will serve as a communications hub during the day to interact with local emergency operation centers, shelters, and state agencies.



DISASTER RELIEF GRANTS

By now we know it's not if, but when, the next natural disaster will occur. As partners to the largest general veterinary practice in the country, we know we have a responsibility to help our communities prepare for and recover from disasters when the time comes. As part of our ongoing efforts, we provide financial support through our Disaster Relief Grants to nonprofit animal organizations and/or local or state governments whose communities have suffered. In 2018, we granted \$330,547 in Disaster Relief Grants to 34 organizations. With associates spread throughout the country, we have experienced firsthand the amount of effort it takes for humans and pets to recover from any disaster when they are in an area that might not have the resources to help injured or displaced pets. That's why we're eager to lend a hand whenever we can.

DISASTER PREPAREDNESS CAMPAIGN

HELPING VULNERABLE FAMILIES AND THEIR PETS

Following the devastating 2017 hurricane season, Banfield Pet Hospital conducted a study to gauge disaster preparedness among pet owners. The study showed that 91 percent of pet owners are not prepared for the next disaster. With this in mind, we worked alongside Banfield to develop and launch an education and awareness campaign designed to help families prepare before the start of hurricane season.

Aligned with the Federal Emergency Management Agency's National Animal Disaster Preparedness Day on May 10, Banfield equipped all of its hospitals with disaster preparedness tips and a checklist for pet owners. Banfield Foundation pre-assembled pet disaster preparedness kits and donated 1,004 of them to vulnerable pet owners in Houston, Texas and Baton Rouge and New Orleans, Louisiana, as well as areas of North Carolina and south Florida. Individuals who donated \$45 or more also received a kit to help their own families prepare to stay safely together in the event of a disaster. Proceeds from these sales have been used to help fund our Disaster Relief Grant program. Kits included a waterproof bag filled with a blanket, pet treats, stress-reducing products, a collapsible water bowl and important tips for owners.

To help raise awareness about the importance of disaster preparedness, the foundation also enlisted TV personality Sean Lowe, who was a key supporter in Hurricane Harvey recovery efforts. The public service announcement included a video with Sean, media interviews and social media content to spread the disaster preparedness call-to-action even further beyond our clients and associates.



1,004
PET DISASTER
PREPAREDNESS KITS
DONATED

RESPONDING TO HURRICANE FLORENCE: BROTHER WOLF ANIMAL RESCUE

Banfield Foundation's Disaster Relief Grant program includes support for communities where people and pets have been ordered to evacuate. Through these grants, we help transport owned

and shelter pets to safe shelters in neighboring areas where they are cared for until they can return home. Through disaster relief grants, we help transport owned and shelter pets to safe shelters in neighboring areas, where they are cared for until they can return home. As Hurricane Florence swept across the Carolinas, the Banfield Foundation acted fast to help people and pets in the path of the storm. Our first grant of the hurricane season went to Brother Wolf Animal Rescue for \$10,000. This group was able to transport pets from Horry County, South Carolina, to partnering with shelters in the northeastern part of the state before landfall of the storm occurred. A dedicated team of staff members and volunteers assessed the damage and learned more about how they could help with animal search and rescue, as well as veterinary care. In 2018, our Disaster Relief Grant program has helped more than 229,000 pets and people in affected areas.

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BANFIELD FOUNDATION | BETTER TOGETHER

Banfield Foundation Veterinary Medical **Equipment Grant enables** Young Williams Animal Center to help pets like Sandy and the 4,500 surgery patients this shelter provides care for each year. PHOTO CREDIT: SETH CASTEEL

HOW YOU CAN HELP

Banfield Foundation relies on the support of generous donors to enable care, temporary shelter and disaster relief for pets in need. We believe in eliminating the obstacles that prevent every pet from receiving the veterinary care they need, when they need it most.

Supporting the foundation is simple: Go to BanfieldFoundation.org/Donate to make a tax-deductible contribution that can change the lives of pets and the people who love them.

FOUNDATION | FADERSHIP

BANFIELD FOUNDATION STAFF

Kim Van Syoc

executive director

Paula Little director of development

Alison Benninger

Darlene Schwartz

director of finance

grants program manager

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community programs specialist

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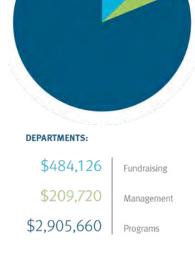
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FINANCIAL INFORMATION

YOUR DOLLARS AT WORK



HOW DOLLARS ARE SPENT



WHERE DOLLARS COME FROM







TO LEARN MORE, VISIT US ONLINE AT: BanfieldFoundation.org

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