



2022 Banfield
Foundation
Impact Report



Through the Mars Ambassador Program, a team of six credentialed veterinary technicians worked alongside Good Fix to spay, neuter and vaccinate nearly 1,800 owned and feral cats on Oahu, Hawaii. Photo credit: Despina Najarian, MS, CVT



Living our mission:

Making preventive care possible for the pets that need it most.

485 grants

\$3,247,196 awarded

1,536,540 pets helped

Cover Image: A dog on the San Carlos Apache Reservation in San Carlos, Arizona receives free veterinary care. Photo credit: Krystina Moran, Funny Bone Pet Photography

More care, more pets, more places

Expanding access to veterinary care can take shape in many ways. At the Banfield Foundation, it means increasing grant funding and resources to partners who travel hundreds of miles to remote areas of the country to provide free or low-cost veterinary care, shelter and disaster relief for pets in need. From inner-city Detroit, Michigan and New Orleans, Louisiana to the Hopi Reservation in Northern Arizona and Vieques, Puerto Rico, our passion for pets and the people who love them knows no boundaries.

In addition to our regular grant programs, in 2022 we leveraged our partnership with Banfield Pet Hospital and Associates throughout the Mars Veterinary Health and Mars Petcare ecosystem to deploy teams of compassionate professionals to underserved and diverse areas across the United States and around the world. Through the Mars Ambassador Program (MAP), we enlisted credentialed veterinary technicians to help bring care to the animals of Honolulu, Hawaii, working to spay, neuter, vaccinate and microchip nearly 1,800 owned and community cats. On the San Carlos Apache Reservation in Arizona, a team of 10 veterinarians, credentialed veterinary technicians and assistants provided wellness and sick care to 327 pets and helped perform 48 surgeries over the course of five days.

Expanding our work with Rural Area Veterinary Services (RAVS), a long-standing nonprofit partner, the Foundation launched the Field Clinic Scholarship Program for underrepresented veterinary students and other veterinary professionals who volunteer to provide care in rural areas struggling with poverty and geographic isolation. In addition to helping pets and communities in need, the program creates opportunities for the next generation of veterinary professionals to experience giving back to others.

While our access to care work has expanded into remote areas, our commitment to serving inner-city communities continues as pet owners face ongoing financial barriers and a lack of resources. Grants to nonprofit partners supporting underserved populations in communities such as Philadelphia, Pennsylvania and Arlington, Virginia brought care to nearly 1,000 pets living in low-income and public housing. Bringing medical teams and resources directly to pet owners in need is critical to removing barriers to care—data showed that nearly 40 percent of pet owners attending the bilingual clinics in Arlington had never seen a veterinarian before.

These and many other programs filled our buckets and our hearts, and delivered on our shared purpose: A BETTER WORLD FOR PETS. Thanks to Banfield Pet Hospital clients and Banfield Foundation donors, we provided more than \$3 million in grants and resources, helping 1.5 million pets in 2022. Our generous community of supporters, partners and friends fuels our work and our passion—making our work to bring preventive care to more pets and more places a reality.

With gratitude, Kim



Kim Van Syoc

Executive Director,
Banfield Foundation



Expanding our pawprint

Bringing more care to more pets in more places



Community dogs are a part of everyday life on the San Carlos Apache Reservation in Arizona; these street dogs watch a Banfield Foundation clinic from a distance. Photo credit: Krystina Moran, Funny Bone Pet Photography

2022 Program Highlights

Through grant programs and partnerships, we fulfill our mission of making preventive care possible for the pets that need it most. Due in part to the pandemic and economic downturn, 25 million pets belong to owners who cannot afford veterinary care. Amid a national shortage of veterinary professionals, the need for access to care has significantly increased. In 2022, the Foundation focused on deploying resources, teams and dollars to help families care for and keep their pets, lowering the financial and geographic barriers that negatively impact the human animal bond.



\$2,409,558

**granted to preventive
care initiatives in 2022;
\$6,364,985 since inception**

Mars Ambassador Program

Each year, Mars Associates can apply for a Mars Ambassador Program (MAP) assignment pairing them with nonprofit organizations across the globe. These Associates then step away from their regular jobs for one to six weeks to work directly with a partner organization to make a positive impact in local communities. In 2022, Banfield Foundation was the creator and co-host of two MAP assignments focused on bringing veterinary care to vulnerable populations of pets alongside two of our own nonprofit partners—Arizona Humane Society and Greater Good Charities' Good Fix.

Stories of impact Mobilizing care

Bringing care to cats on Oahu, Hawaii

Good Fix, a program of Greater Good Charities, deploys specially trained high-quality, high-volume spay/neuter surgical teams and professional trapping teams to help control pet overpopulation in communities that need it most—all free of charge. Good Fix also provides vaccination services to owned and community pets, educates community members on the importance of spay/neuter, TNR (trap, neuter, return) and provides training opportunities for local veterinarians.

In September, a team of six credentialed veterinary technicians traveled to Honolulu, Hawaii to support the Good Fix team—as well as the Hawaiian Humane Society—in providing free spay/neuter, vaccinations and microchips to 1,768 owned and free-roaming cats in just six days. The team also helped achieve a Good Fix record of spaying/neutering 536 cats in a single day. In the words of one MAP Ambassador, Despina Najarian, MS, CVT, “This was the best experience of my life...”

Throughout 2022, the Foundation also supported Good Fix clinics across Alaska, Oklahoma, and Vieques, Puerto Rico where thousands of cats and dogs were spayed/neutered and vaccinated.

“You always wait for those special moments in life to figure out who you are and why you are here. That’s what I figured out on this assignment. I never thought I could make an impact on so many people, which in turn, made an impact on me. I am forever grateful.”

DESPINA NAJARIAN, MS, CVT
BluePearl Specialty and Emergency Pet Hospital

Increasing access to care on the San Carlos Apache Reservation


In 2019, the Foundation granted a full-service mobile veterinary unit—Healthy Tails—to the Arizona Humane Society (AHS) to increase access in veterinary deserts, areas where no veterinary care exists. This is particularly true for places like the San Carlos Apache Reservation in southeastern Arizona where the closest veterinarian is an hour or more away and lack of access to care, vaccines and even pet food creates daily challenges. Most of these areas also have increased exposure to infectious disease, in particular Rocky Mountain Spotted Fever, affecting both animal and human populations.

In partnership with the Foundation, AHS brings monthly robust preventive care to the pets of San Carlos—treating up to 200 pets on an average visit. To expand on this work, in November, a team of 10 veterinarians, credentialed veterinary technicians and assistants from Banfield Pet Hospitals, BluePearl Pet Hospital and Royal Canin Canada, worked alongside AHS to provide 327 wellness checks and sick pet care as well as 48 surgeries over the course of five days.

A team of six credentialed veterinary technicians from Banfield Pet Hospital, BluePearl Pet Hospital and Royal Canin Canada supported the Good Fix team in a field clinic set up in Aloha Stadium in Honolulu, Hawaii to provide care to nearly 1,800 cats in one week. Photo credit: John Peavelev, Greater Good Charities







“Having the opportunity to serve these great people and get to hear their stories and understand their culture was a blessing. It is always humbling to experience a different perspective and see how they enjoy the small things of life. It makes me re-evaluate what matters to me.”

ERIN BLACK, DVM
BluePearl Specialty & Emergency Pet Hospital

Photo credit: Kim Van Syoc



Kenneth, a member of the San Carlos Apache Tribe, was one of hundreds of pet owners who brought their animals to the MAP clinic to receive free care. Photo Credit: Erin Black, DVM

Stories from the field: Helping pets and people on the San Carlos Apache Reservation

When it comes to veterinary care, helping pets means helping people too. Kenneth—a member of the San Carlos Apache Reservation—is one such person.

Kenneth traveled 60 miles to seek care for a stray dog that wandered on his land one November day. He arrived at our MAP clinic with his young granddaughter, anxious to do right by his new companion. That dog, Fred, now protects Kenneth's property and his livelihood.

Kenneth owns 400 cattle and 200 horses on the Reservation. During the clinic, he talked about his hope to pass his ranch and his animals on to his children so they can keep—and honor—the land.

The work of AHS, and the Foundation, means people like Kenneth have the opportunity to better care for their animals, and animals like Fred get the opportunity to live a better life.

In 2023, an extended MAP trip will once again bring care to the animals of San Carlos and the Hopi Reservations in Arizona.

Stories of impact

Preventive care across the country

Each year we partner with nonprofit organizations to provide free or low-cost preventive care for pets belonging to low-income or otherwise disadvantaged pet owners and those living in underserved areas known as veterinary deserts.

In 2022 alone, more than 130,000 pets received comprehensive preventive care including wellness checks, flea, tick and heartworm preventives, vaccines, and more through these community clinics and other initiatives. More than \$2.4 million in the form of cash or in-kind donations was provided to increase access to and affordability of preventive care.

The Inner Pup

Banfield Foundation granted more than \$20,000 to support Louisiana-based Inner Pup and their Heartworm Zero program that serves to prevent suffering and save the lives of companion animals by eradicating heartworm disease, providing low-cost veterinary services, and teaching responsible pet ownership. Funding supported various clinics, helping more than 1,000 owned pets.

Underdog Animal Rescue and Rehab

A \$10,000 grant supported Underdog Animal Rescue and Rehab in Utah, enabling three-day clinics every month for pets on the Navajo Nation. Despite being the size of West Virginia, the Reservation has just two veterinarians. Clinics provide additional support, spay/neuter services and vaccines, as well as treatment for injuries and illness.

Three-day monthly clinics held by the Underdog Animal Rescue and Rehab provide care to pets on Navajo Nation.
Photo credit: Underdog Animal Rescue and Rehab



Community members can continue to care for their pets thanks to a Banfield Foundation grant to Michigan Humane Society, providing support for preventive care clinics.
Photo Credit: Michigan Humane Society



Rural Area Veterinary Services


Rural Area Veterinary Services (RAVS) works to expand access to veterinary care in underserved rural communities where poverty and geographic isolation make regular animal health services inaccessible. Banfield Foundation, with support from IDEXX Foundation and partners, provided more than \$244,000 in funding for three RAVS initiatives in 2022 dedicated to: wellness, medical and spay/neuter services at the Rosebud Sioux Tribe Reservation’s Helping Animal Center in South Dakota and other Reservations across North Dakota and Arizona, in addition to a scholarship program funding the participation of 50 BIPOC and low-income students in RAVS’ week-long clinics. Banfield Foundation also funded a series of efforts dedicated to preventing Rocky Mountain Spotted Fever on the San Carlos Reservation in Arizona.

Pennsylvania SPCA

More than \$28,500 in grants helped Pennsylvania SPCA’s (PSPCA) Pet Retention Program which serves pets living in Philadelphia where 23.3 percent of residents live in poverty. Two free community clinics served a total of 300 pets in focused outreach areas. In addition, free and low-cost ongoing wellness, preventive, and sick care services at the PSPCA clinic were provided for the Philadelphia Housing Authority, including transportation for pets and owners. Our support also expanded programs delivering free care to several housing facilities, eliminating transportation barriers and meeting more pets and pet owners where they live.

Michigan Humane Society

Operating five animal shelters and four public veterinary clinics, Michigan Humane Society (MHS) cares for thousands of animals in Detroit, Michigan and surrounding communities each year. Many local families adore their pets but cannot afford care for themselves or their animals. Partnering with human service agencies like Gleaner’s Community Food Bank and Michigan 2-1-1, MHS is an integral part of One Health clinics—an initiative intended to serve both people and their pets. Banfield Foundation supported this effort with a donation of heartworm tests and heartworm and flea prevention for more than 1,650 pets in 2022.



A long line of pet owners wait for care at the Animal Welfare League of Arlington (AWLA) Community Care Fair in the Nauck neighborhood of Arlington— one of six veterinary care clinics in 2022 made possible thanks to the Banfield Foundation.

Photo credit: AWLA

Stories of impact

Supporting communities in crisis

Responding to Hurricane Ian

Natural disasters are devastating to both people and pets—Hurricane Ian was no exception. Shortly after landfall, the two Banfield Foundation-funded Texas A&M (TAMU) Emergency Veterinary Team's (VET) vehicles were deployed to Florida, the first-ever East Coast deployment for TAMU. The VET team was asked to provide veterinary care and support to 80 urban search and rescue (USAR) dogs, one of the largest deployments in USAR history.

Banfield Foundation-funded University of Florida (UF) disaster response bunk unit and command vehicle was also deployed, landing in Fort Meyers, Florida. A 12-person response team of UF veterinarians, technical staff and students offered veterinary care via the mobile units to surrounding communities impacted by the storm.

In 2022, our disaster relief grants totaled \$138,865 in support to nonprofit partners in 12 states. As disasters continue to increase in size and severity each year, the Banfield Foundation is ready to respond with financial support, resources and veterinary teams.

Banfield Foundation-funded TAMU VET vehicles were utilized during Hurricane Ian efforts. Photo credit: TAMU VET



Arizona Humane Society

Banfield Foundation Executive Director Kim Van Syoc connected with Melissa Thompson, DVM, Vice President of Medical Operations of the Arizona Humane Society (AHS), to reflect on the lessons and rewards of delivering mobile care to some of Arizona's most under-resourced and underserved communities. In 2022 alone, we collectively helped 3,718 pets across Arizona.

Kim: Let's start by saying I am so grateful to you and your team for being such great collaborators! What started as a gift of a mobile veterinary clinic in 2019 has turned into an entire outreach program bringing critical care to some of the most remote areas of Arizona. Simply put, this partnership makes me happy—it continually exceeds my expectations. A big part of that is because your team is so incredibly compassionate and committed to ensuring every pet that needs care, gets care. I'd love to hear what part of your work is currently bringing you the same joy.

Dr. Thompson: I feel the same way! I'm so proud to work with a group of super compassionate individuals—I feel very fortunate to work with all of them—and that we get to partner with you and your team. I'm very inspired by the work our mobile team is doing to expand access to care in the community through the Healthy Tails mobile clinic. We dreamt about getting a vehicle for a long time and the incredible gift of the mobile clinic from Banfield Foundation allowed us to go into communities both locally in Phoenix and on Reservations to provide care for pets that would otherwise receive no care at all.

Kim: There's no shortage of need in Phoenix (or Arizona), but the barriers to even the most basic care in Reservation communities are uniquely challenging—would you say that's accurate?

Dr. Thompson: That's exactly right. For example, on the San Carlos Apache Reservation, a person's nearest vet clinic could be two hours away and may not even be accepting new patients—not to mention transportation is a huge issue. So even if new patients were accepted, there is no way for those pets to get to the vet. It became clear to us early on that mobile care could remove barriers and multiply our ability to make an impact exponentially.

Kim: When we initially gifted the vehicle to AHS, we had hopes it would remove barriers for pets whose owners wanted to provide care but had little means or resources to do so. Two years later, I'm not sure we really knew the potential impact this grant would really make—it's been a game-changing, life-saving decision. Would you agree?

Dr. Thompson: Absolutely! Being able to go out San Carlos once a month and help an average of 200 pets per visit—nearly 1,800 pets a year—makes a huge difference. It allows pets to stay with their people while receiving care, vaccines and more right at home. And showing up month after month has gone a long way to earn trust within the community. We enjoy every weekend we spend out there and we haven't looked back. It's soul food.



Kim Van Syoc

Dr. Melissa Thompson

Kim: I've seen it first-hand—trust is the key to opening doors across Reservations.

Dr. Thompson: Yes, trust is everything! It's very important to show up and be consistent and reliable to earn that trust. Folks are trying to learn and follow instructions to keep their pets healthy. We might see someone several times in a weekend as they round up animals across their family and extended family because they are the only one with a vehicle. The more pets we help, the more people tell their friends—and the impact just grows.

Kim: As I said earlier, this work makes me happy! I tell everyone I can about the work on the San Carlos Reservation. In fact, in early November, we brought 10 Associates from across the Mars organization in the U.S. and Canada to participate in a Mars Ambassador Program (MAP) event along with AHS—the team spent five days providing free spay/neuter to 48 pets as well as vaccines, wellness checks and sick pet care to 327 dogs and without a doubt, it was a highlight of my year!

Dr. Thompson: That MAP event was one of the most heartwarming events I've ever done! I'm getting a little teary-eyed just thinking about it. And it's rewarding to see how folks in these communities show their appreciation, too. During that event, one woman brought us homemade sliders to make sure we had lunch. Another time someone brought us drinks. One gentleman even brought us freshly mined peridot! The work we do is truly changing lives—we are lucky to have the means to make this kind of impact.

Kim: So true! However, not every nonprofit has the means to operate on the level that AHS does. What advice do you have for organizations that want to increase access to care but may have more limited staff or resources?

Dr. Thompson: Focus on what your community needs most instead of trying to do everything all at once. With San Carlos, we knew there was a lot of distemper and tick-borne disease, so we made those issues our primary focus. Target your limited resources to one issue and build out from there. Don't be afraid to partner or volunteer with other organizations—it doesn't have to be your group that leads the effort. I promise, there's enough work out there for everybody. We make a much bigger impact if we work together.

Kim: I couldn't agree more—here's to another year of doing more work together!

“The work we do is truly changing lives—we are lucky to have the means to make this kind of impact.”

MELISSA THOMPSON, DVM
Arizona Humane Society

Grant programs



In addition to MAP, Banfield Associates volunteered their time on the San Carlos Reservation in 2022 helping further the impact of Banfield Foundation and Arizona Humane Society. Photo credit: Krystina Moran, Funny Bone Pet Photography

Making preventive care possible for the pets that need it most

Through grants and partnerships, we provide medical supplies and resources to nonprofit partners in need; support pets, people and communities in crisis; and enable veterinary professionals to deliver compassionate and inclusive preventive veterinary care in underserved and diverse areas across the United States and around the world.

Preventive Care Programs

Through preventive care initiatives, clinics, and programs such as Community Care Grants and Care Knows No Boundaries, we enable low cost and free care in communities across the U.S. and Puerto Rico.

115 grants
\$2,409,558 awarded
133,440 pets helped

Disaster Relief Grants

Disaster Relief Grants support organizations that help people and pets impacted by natural and man-made disasters.

20 grants
\$138,865 awarded
5,552 pets helped

HOPE Funds

HOPE Funds are available to assist qualifying pet owners who can't afford the cost of lifesaving emergency care for their pets.

\$158,655 awarded
221 pets helped

Veterinary Medical Equipment Grants

Veterinary Medical Equipment Grants enable nonprofit or government organizations providing direct care to pets in need to purchase medical equipment that replaces older tools or adds new veterinary capabilities.

54 grants
\$509,611 awarded
1,299,343 pets helped



Fun(d) Run Connecting our communities

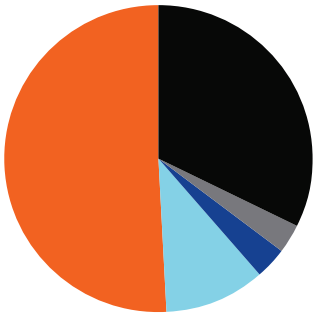
Launched in 2020 to connect our communities during the pandemic, Banfield Foundation's annual Fun(d) Run brought together more than 225 Associates, supporters and friends in 2022. Individuals from all corners of the country participated by running, walking, biking and cheering on each other and raising dollars for HOPE Funds, our emergency grant program for vulnerable pets at Banfield Pet Hospital. Fueled by our passion, we came together to do what inspires us: give back to pets and the people who love them.

2022 Financials



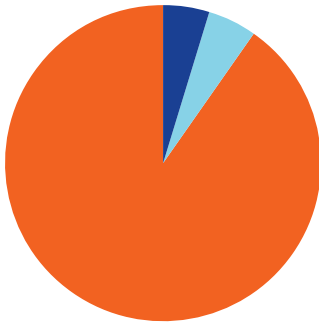
Dr. Sara Ritzie spent extra time caring for a patient on the San Carlos Reservation during the November MAP trip to Arizona. Photo credit: Krystina Moran, Funny Bone Pet Photography

Your dollars at work



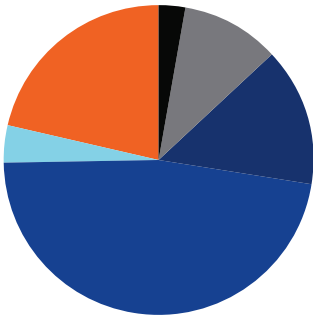
- \$1,546,619** Advancing Veterinary Care
- \$138,866** Disaster Relief Grants
- \$158,656** HOPE Funds
- \$509,612** Veterinary Medical Equipment Grants
- \$2,409,558** Preventive Care Programs

How dollars are spent



- \$290,682** Fundraising
- \$318,209** Management
- \$5,482,562** Programs

Where dollars come from



- \$152,284** Individuals
- \$527,500** Foundations
- \$736,639** Corporations
- \$2,408,684** Pin Pad Donations
- \$197,084** Fee for Service
- \$13,253** Interest income
- \$1,081,055** In Kind Contributions

Team

Kim Van Syoc
Executive Director

Alison Benninger
Director of Finance

Lane LaPlante, MBA
Community Programs Manager

Claire Lawson
Community Programs Coordinator

Paula Little
Director of Development and Strategic Initiatives

Marie Rivera Sauls, CVT
Community Programs Coordinator

2022 Board of Directors

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Hannah Peters
EVP, Corporate Reputation & Brand Purpose
WE Communications

Charlotte Rossetter
Mars Family Volunteer

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Chief Marketing Officer
Banfield Pet Hospital

Jeannine Taaffe*
Head of Partnerships & International
Kinship

* Outgoing board member



Meet Marie—the newest member of the Banfield Foundation team! As our Community Programs Coordinator and a certified veterinary technician (CVT), Marie's expertise allowed us to expand our grant program to include a veterinary professional who can uniquely support nonprofit partners, preventive care clinics and special initiatives. Photo credit: John Peaveler, Greater Good Charities

How you can help

Banfield Foundation relies on the support of generous donors to help us achieve our mission of making preventive care possible for the pets that need it most.

To learn more about our programs, team and board of directors, visit BanfieldFoundation.org

Supporting the Foundation is easy:

Go to BanfieldFoundation.org/Donate to make a tax-deductible contribution that can help change the lives of pets and the people who love them.



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To learn more, visit us online at:
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