



2023 Impact Report



2023 at a glance

544
total grants

\$3,304,483
awarded

1,452,459
pets helped



Cover photo: A dog from Navajo Nation was part of an access to care and unchaining event. See page 20 for an update. Photo credit: Henry Friedman of @KeepingFinn

A Banfield Foundation volunteer bottle fed and cared for a kitten at Maui Humane Society. Photo credit: Henry Friedman of @KeepingFinn

Breaking Barriers to Care

A letter from Kim Van Syoc and Jam Stewart

Dear Banfield Foundation Donors and Banfield Pet Hospital Clients and Associates,

From the beginning, Banfield Foundation has continued to demonstrate what's possible for pets, people and communities when we come together to break barriers to veterinary care. Every day we partner with grantees to improve the lives of pets and the people who love them, and we are excited to share some of our proudest moments and key milestones from 2023.

This past year our collective reach was vast: providing more than \$3 million in grants to enable free preventive care, including spay and neuter surgeries, in under-resourced communities across the country -- from inner cities to Native Nations.

In addition to financial support, we brought together teams of veterinarians and veterinary technicians through our Care Knows No Boundaries grant programs and the Mars Ambassador Program (pg 16), sending nearly 100 volunteers to deliver care and support communities.

In partnership with skilled veterinary teams and nonprofit partners we increased the number of helping hands providing care in remote locations, working in tents, out of vans, in community centers or in school gymnasiums—all with a focus on bringing more care to more pets in more places. And for every pet highlighted here, there are hundreds of thousands more that received health and hope for a better future—an outcome that could not have been achieved without the continued commitment and support of our generous donors and advocates.

It is with great pride that we serve this life-changing and life-saving organization and we are confident that together in 2024, the Banfield Foundation will continue to break barriers so even more pets have the opportunity to live happy, healthy lives wherever they call they home.

With gratitude,

Kim Van Syoc

Executive Director,
Banfield Foundation

Jam Stewart

President and Chairman of the Board, Banfield Foundation
VP, Corporate Affairs, Banfield Pet Hospital



Paula Little, Jam Stewart and Kim Van Syoc at a clinic on the San Carlos Reservation in Arizona. Banfield Foundation donated this mobile veterinary unit to the Arizona Humane Society in 2020, and it continues to be utilized at clinics across Arizona every year.

In just four hours, and in partnership with Banfield Foundation and Banfield Pet Hospital Associate volunteers, LifeLine Animal Project brought free care to more than 1,000 pets at the Healthy Pets DeKalb Clinic in Atlanta, Georgia. The mobile unit and clinic were funded by the Banfield Foundation, bringing care to under resourced communities of pets and pets owners across Atlanta. Photo credit: LifeLine Animal Project

MADE POSSIBLE BY



LifeLine
ANIMAL PROJECT



Mobilizing Care Helping More Pets in More Places

On a mission to bring more care to more pets in more places, in 2023 Banfield Foundation donated six mobile veterinary units to nonprofit partners across the nation, totaling more than \$750,000 in support. Across the country and throughout inner cities and rural communities, alongside nonprofit partners, we are making mobile care possible where transportation is a limiting factor. In addition to the vehicles, the Banfield Foundation also funded vaccines and medical supplies in support of community-based clinics utilizing the new mobile units, and continues to do so in 2024.

Pet owners patiently wait in line at a Banfield Foundation x PAWS Chicago Mobile Vet Clinic, bringing free preventive care to more than 500 vulnerable pets in a single day in the Englewood and Back of Yards communities. Photo credit: PAWS Chicago

67
preventive care clinic grants

\$1,896,503
awarded

121,426
pets helped

Puppies await preventive care at Michigan Humane Society's One Health Vaccine Clinic funded by Banfield Foundation. Photo credit: Michigan Humane Society



Michigan Humane Society launched its Community Vet Program in 2022, dedicated to bringing in-home care to pets in need. A team comprised of a veterinarian, a veterinary technician and a social worker visits homes in under-resourced communities up to twice a week, providing preventive and sick care services and transporting pets to its Detroit clinic for surgical procedures. With the addition of the Banfield Foundation-funded mobile veterinary unit, the team increased the number visits and overall days in the community to four a week. In 2023, the mobile team exceeded their goal of serving more than 1,000 additional pets in the community, in addition to its 16 annual One Health Vaccine Clinics.

Mobilizing People Helping Communities In Crisis

In September 2023, the Maui Humane Society's (MHS) mobile unit was immediately put to use to help pets and people impacted by the fires in Lahaina on the island of Maui, Hawaii. Six veterinary technicians from Banfield Pet Hospital, BluePearl Pet Hospital and Royal Canin were already scheduled to deploy to Maui to work alongside MHS as part of a Banfield Foundation Mars Ambassador Program. Over the course of one week, staff and volunteers utilized the Banfield Foundation-funded mobile unit, with support from a disaster relief grant, to provide free veterinary care to pets, delivering sick and well care, supporting burned pets, assisting in surgery, and working with the animal enrichment team to care for pets in the shelter.

The team also traveled to the remote island of Molokai to work alongside MHS and Molokai Humane Society to help spay and neuter more than 350 feral cats as well as island dogs. With no veterinarians on the island of Molokai, bringing teams to the island is the only way access to care is possible.

Additional funding from Banfield Foundation's Care Knows No Boundaries travel grant program extended support, bringing volunteer veterinarians and veterinary technicians to Lahaina to provide free services each week from October through December 2023.



(Above) Hundreds of pets impacted by the Lahaina fire received free care thanks to the team at Maui Humane Society and the Banfield Foundation mobile unit. Photo credit: Henry Friedman of @KeepingFinn

(Left) A Banfield Foundation volunteer provides care to a cat post surgery. Photo credit: Henry Friedman of @KeepingFinn





(Left) Over one weekend in December, 394 pets living on Navajo Nation outside Lechee, Arizona received free veterinary care including spay and neuter services, and 22 families received winter-ready support for their animals living outdoors. Photo credit: Henry Friedman of @KeepingFinn

(Right) The Parker Project's Mobile Vet United, powered by Banfield Foundation. Photo credit: Henry Friedman of @KeepingFinn

Mobilizing Resources Breaking Barriers to Care

Remote communities, including those on Tribal Lands, face the irony of being called veterinary deserts—geographical areas where where accessible, affordable, and available veterinary care is limited or nonexistent. To date, Banfield Foundation has committed more than \$1.3 million in grants to nonprofit partners, working to mobilize care on Native American communities across 11 states, including The Parker Project in Arizona.

Utilizing their mobile unit, Wellness Waggin', The Parker Project travels to smaller communities across Navajo Nation that often get overlooked and are without a facility to host clinics. Unfortunately, these communities can go years without receiving critical veterinary services or resources. Since receiving the Banfield Foundation-funded mobile veterinary unit in October 2023, The Parker Project has traveled hundreds of miles and helped more than 977 additional pets on Reservations receive veterinary care, medications, supplies and spay/neuter services.

In November 2023, on the Navajo Nation in Lechee, Arizona, The Banfield Foundation funded a winter readiness unchaining project in partnership with The Parker Project. Across many Reservations, pets are often secured in yards with chains or tie outs because fencing is expensive and not readily available—and during the winter months, the ground is too hard to build fences. Grant funding provided new dog igloos, insulated cat enclosures, hay for insulation, extended tie outs, toys, food and more, in addition to much needed veterinary care.



A mother and her pups living on Navajo Nation receive winter readiness support ahead of the cold Northern Arizona months. She and her puppies were also spayed and neutered to ensure no additional litters, as well as parasite and disease prevention. Photo credit: Henry Friedman of @KeepingFinn



Mobilizing Community Care Knows No Boundaries

In 2023, Banfield Foundation took on the motto, “bringing more care to more pets in more places.” To do so, we mobilized our community of Associates across our Mars Veterinary Health and Mars Petcare partners—Banfield Pet Hospital, BluePearl Pet Hospital, and VCA Animal Hospital. Through our Care Knows No Boundaries grant program and the Mars Ambassador Program (MAP), Associates volunteer their time and, more importantly, their talent, to increase the capacity of our nonprofit partners. In 2023, 62 veterinarians and veterinary technicians volunteered 3,450 hours with the Banfield Foundation to provide free preventive, emergency and specialty care to the pets that need it most. In addition to financial support, we know mobilizing community is an invaluable resource we can offer our partners, pets and the people who love them.

“The MAP experience has been life changing for me. I feel honored and thankful that I had the opportunity to give back using my skills and passions. The clients I met in Arizona reminded me of why I became a veterinarian and how important my role is in supporting the human animal bond.”

—Lisa Hetrick, DVM, Area Chief of Staff,
Banfield Pet Hospital

Over six days, 330 pets on the San Carlos Reservation in Bylas, Arizona received care from Banfield Foundation MAP volunteers working alongside the Arizona Humane Society. Photo credit: Arizona Humane Society



2023 Grant Programs

Maui Humane Society's Community Outreach Veterinary Clinic, granted by Banfield Foundation, is utilized four days a week around the island of Maui bringing access to care to communities in need. Photo credit: Maui Humane Society

Community Care

52 grants
58,034 pets
\$443,178 awarded

Disaster Relief

13 grants
2,975 pets
\$78,580 awarded

HOPE Funds

259 pets helped
\$180,235 awarded

Veterinary Medical Equipment

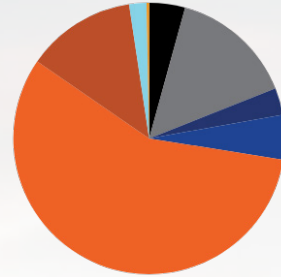
50 grants
1,250,896 pets
\$499,985 awarded



2023 Financials

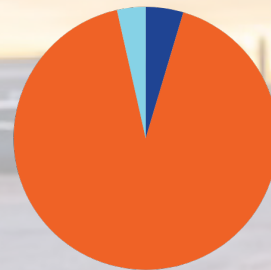


Your dollars at work



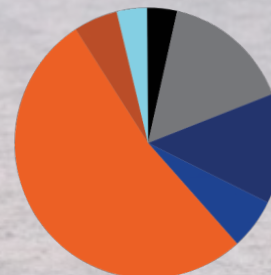
- \$145,129** Care Knows No Boundaries
- \$443,178** Community Care Grants
- \$108,671** Disaster Relief
- \$180,714** HOPE Funds
- \$1,936,777** Preventive Care Clinics
- \$78,090** Wellness Plans
- \$10,311** Special Grants
- \$499,985** Veterinary Medical Equipment Grants

How dollars are spent



- \$208,167** Management
- \$4,153,813** Program
- \$157,881** Fundraising

Where dollars come from



- \$150,785** Individuals
- \$647,220** Foundations
- \$546,592** Corporations
- \$253,000** Shared Service
- \$2,179,146** PIN Pad Donations
- \$221,823** In Kind
- \$152,062** Interest

Team

Kim Van Syoc
Executive Director

Alison Benninger
Director of Finance

Lacey Frame, RVT
Community Programs and Field Clinic Manager

Lane LaPlante
Community Programs Manager

Claire Lawson
Community Programs Coordinator

Paula Little
Director of Development and Strategic Initiatives

Board of Directors

Jam Stewart
President and Chairman of the Board;
Vice President, Corporate Affairs, Banfield Pet Hospital

Julia Georgesen, DVM
VP Strategic Sourcing, Mars Veterinary Health

Alea Harrison, DVM
Chief Medical Officer, Banfield Pet Hospital

Julie Lawless
Founder and President, Lawless Strategic Communications

Brent Mayabb, DVM
Treasurer; Global Chief Medical Officer, Royal Canin

Helen Mills
Global VP, Corporate Affairs & Sustainability,
Mars Petcare

Hannah Peters
Secretary; Executive VP, Corporate Reputation + Brand
Purpose, WE

Charlotte Rossetter
Mars Family Volunteer



Meet Lacey Frame, our Community Programs and Field Clinic Manager and newest Banfield Foundation Associate. Lacey is a registered veterinary technician who oversees our Care Knows No Boundaries travel volunteer program and manages field clinics with nonprofit partners.

Donate and make a difference in the life of a pet.

Banfield Foundation relies on the support of generous donors to help us achieve our mission of making preventive care possible for the pets that need it most.

Supporting the Foundation is easy:

Go to BanfieldFoundation.org/Donate to make a tax-deductible contribution that can help change the lives of pets and the people who love them.

   @BanfieldFoundation

Copper, the dog featured on our cover, was adopted by a Banfield veterinarian working the Navajo Nation unchaining event and is now enjoying life in Chicago. Photo credit: Sarah Crost Creative



To learn more, visit us online at:
BANFIELDFOUNDATION.ORG

   **@BanfieldFoundation**

