



2021 Banfield
Foundation

Impact Report

This community dog is one of thousands on the Rosebud Reservation. Photo credit: ViDAS/Hector Navarro



Living our mission:

Making preventive care possible for the pets that need it most.

515 Total Grants

\$2,601,379 Awarded

1,395,149 Pets Helped

Cover Image: A Tribal member shows affection for a beloved dog on the Rosebud Lakota Sioux Tribe Reservation in South Dakota. Photo credit: ViDAS/Hector Navarro

Care through community

A letter from Kim Van Syoc and Anthony Guerrieri

Dear Banfield Foundation Donors and Banfield Pet Hospital Clients and Associates,

As we reflect on another challenging year, we are struck by the resilience and generosity of the Banfield Foundation community. Your support has enabled us to expand and deepen our relationships with local shelter partners, universities, government agencies and nonprofit organizations, making preventive care possible for the pets that need it most.

Together, we've enabled care and shelter for pets in the wake of disasters, provided preventive care to pets in underserved communities, and supported self-sustaining initiatives and programs that help us deliver on our collective purpose: A BETTER WORLD FOR PETS.

Access to and affordability of veterinary care is a significant issue for countless pets and families and a central focus of our mission. Over the past year, we have provided financial support for hundreds of income-qualifying pet owners in need of urgent veterinary care for their pets and funded more than 600 days of free or low-cost preventive care across the United States and Puerto Rico, ensuring that thousands of pets received critical vaccines and medications.

Access to veterinary care is more than a cost issue—it's often geographic as well. This is why we are helping to bring preventive veterinary care to remote and underserved communities such as the Rosebud Lakota Sioux Tribe Reservation in South Dakota and the San Carlos Apache Reservation in Arizona. We're also helping sustain that access by funding veterinary education for Tribal members across the country, bringing veterinary care, careers and resources to Native American communities.

We've also invested considerable resources to help partners provide disaster response services—including specialized vehicles for onsite veterinary care, evacuation, and transportation of animals to safe havens and loving homes. These efforts brought relief to communities throughout the South in the wake of Hurricane Ida and provided care and transportation for more than 2,700 pets from at-capacity shelters to those with space and a waitlist of adopters nationwide.

As we look back on 2021 and what we accomplished together, one thing is clear: every effort required active partnership, involvement, and investment. This work is only possible because of you—our donors, supporters and partners—empowering us to make a transformational impact. In 2021, we broadened that impact by providing \$2,601,379 in grants and programs, helping more than 1,395,149 pets and the people who love and care for them. Together, we'll continue to make preventive care possible for the pets that need it most in 2022 and beyond.

With gratitude,

Kim Van Syoc

Executive Director,
Banfield Foundation

Anthony Guerrieri

President and Chairman of the Board,
Banfield Foundation;
SVP, Corporate Affairs
Banfield Pet Hospital

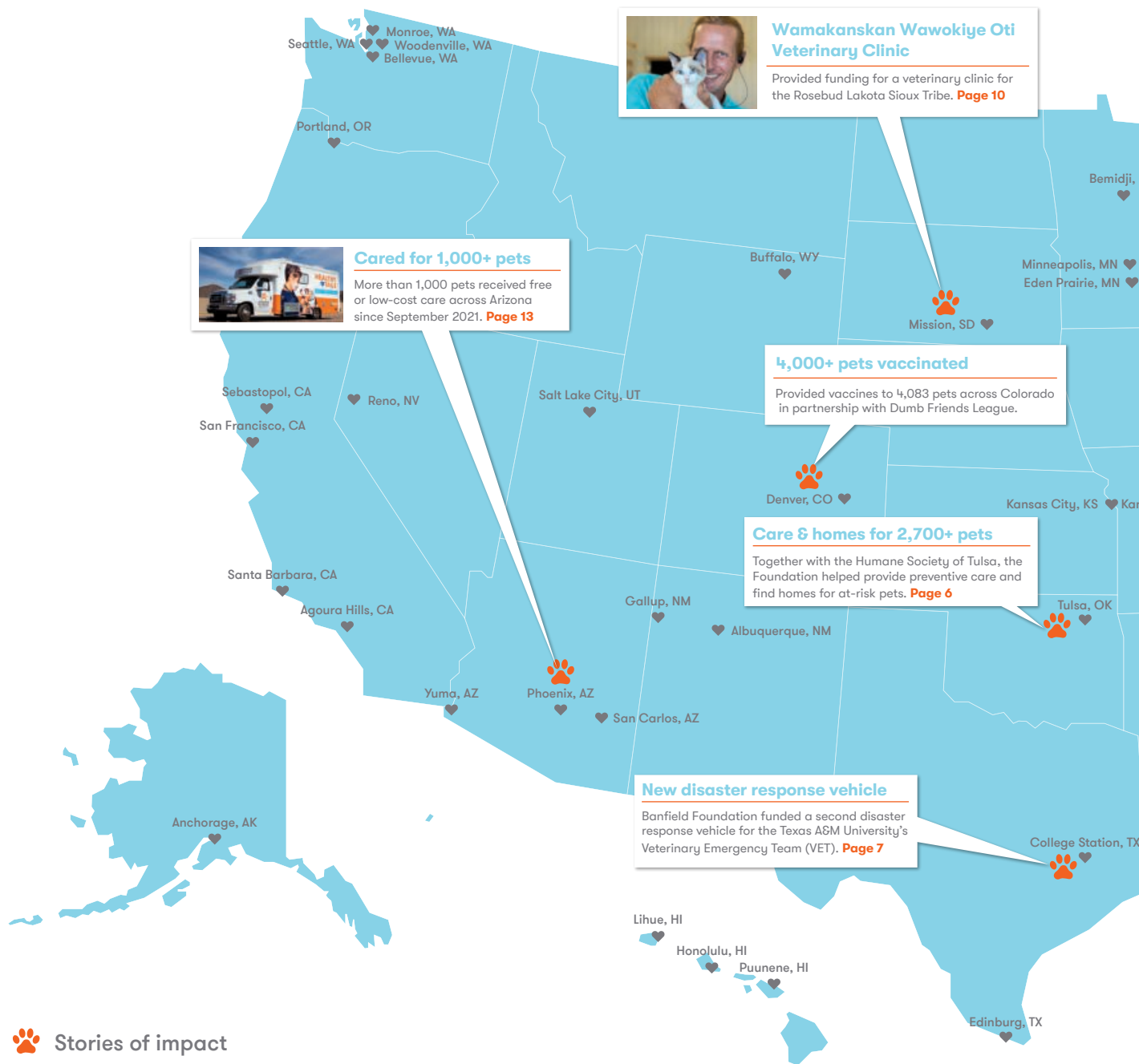


Danielle Krause Photography



Expanding our pawprint

Creating measurable impact



Wamakaskan Wawokiye Oti Veterinary Clinic

Provided funding for a veterinary clinic for the Rosebud Lakota Sioux Tribe. **Page 10**



Cared for 1,000+ pets

More than 1,000 pets received free or low-cost care across Arizona since September 2021. **Page 13**

4,000+ pets vaccinated

Provided vaccines to 4,083 pets across Colorado in partnership with Dumb Friends League.

Care & homes for 2,700+ pets

Together with the Humane Society of Tulsa, the Foundation helped provide preventive care and find homes for at-risk pets. **Page 6**

New disaster response vehicle

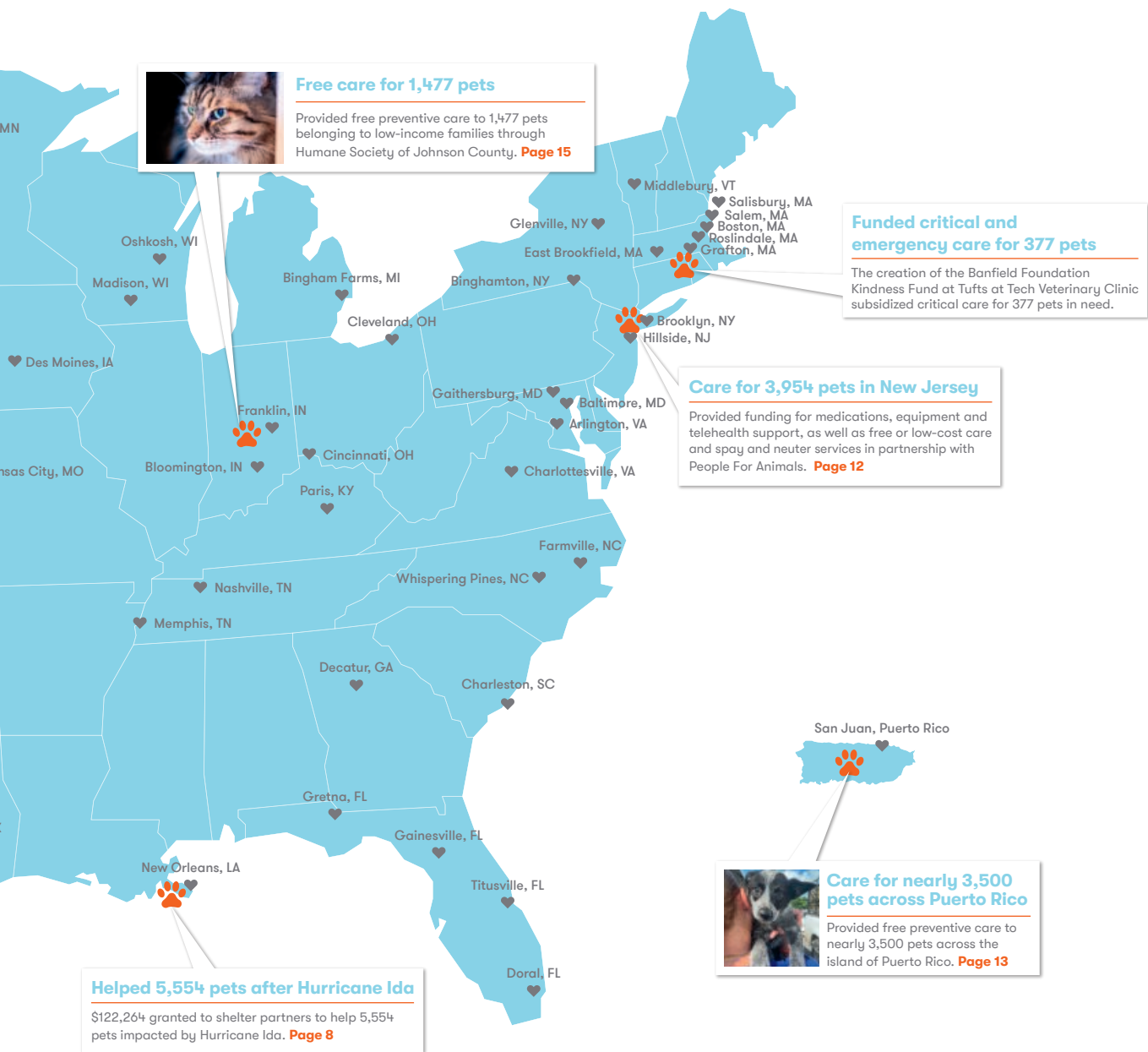
Banfield Foundation funded a second disaster response vehicle for the Texas A&M University's Veterinary Emergency Team (VET). **Page 7**

 Stories of impact

 Preventive care clinic location

At the Foundation, we believe all pets deserve access to veterinary care. In 2021, we significantly increased our commitment to making preventive care possible for pets that need it most. We partnered with nonprofit and animal welfare organizations to support pet owners who faced

financial hardships due to the pandemic, experienced natural disasters or reside in veterinary deserts where little to no care is available. Thanks to support from our partners and donors, the Foundation funded more than 600 days of low-cost or free care through clinics across the country.



2021 Program highlights

Through grant programs and partnerships, we fulfill our mission of making preventive care possible for the pets that need it most. As the COVID-19 pandemic stretched through another year, we doubled down on building new partnerships to broaden our reach. By teaming up with communities large and small, we provided much-needed resources, medical supplies, transportation, disaster relief and support, and we enabled veterinary professionals to deliver compassionate and inclusive care that supports pets and people in crisis.

Stories of impact Mobilizing care

New Texas A&M disaster vehicle is ready to respond

As the need for disaster response increases in Texas, so does our support of the Texas A&M University's Veterinary Emergency Team (VET). Under the leadership of Dr. Wesley Bissett, VET is the largest and one of the most sophisticated veterinary medical disaster response teams in the country. In 2021, a new disaster response vehicle was granted to expand the team's capabilities by allowing them to evacuate animals from areas most heavily impacted by disaster. The 28-foot trailer is the second VET vehicle funded by the Banfield Foundation.

The new response unit was designed and outfitted specifically for heavy use in the evacuation phase of hurricanes and flooding, and it will enable faster, safer transportation of animals to areas where they can receive veterinary care and shelter. The trailer comfortably transports 44 animals and allows ill, injured or anxious animals to be separated from other animals undergoing assessment or treatment. The trailer also is an indispensable resource during nonemergency situations as VET works with local communities and organizations to develop emergency plans and educate fourth-year veterinary students on community disaster response.

“In the past, for the most part, we’ve had to rely on people bringing their animals to us. This vehicle allows us to go into the hardest-hit areas and get our hands on those animals faster. Time is critical in emergency response, so we’re incredibly grateful to the Banfield Foundation for this vehicle because it will truly change the way we’re able to respond.”

— WESLEY BISSETT, DVM, PHD

ASSOCIATE PROFESSOR OF EMERGENCY MANAGEMENT AND DIRECTOR OF THE VETERINARY EMERGENCY TEAM (VET) AT THE TEXAS A&M COLLEGE OF VETERINARY MEDICINE AND BIOMEDICAL SCIENCES, COLLEGE STATION, TEXAS.

Transports give pets a new leash on life

Demand for pets skyrocketed during the pandemic, but the capacity at shelters—and the number of families wanting to adopt—varied widely across the country. For the second year in a row, the Banfield Foundation partnered with the Humane Society of Tulsa (HST) and our friends at the PEDIGREE Foundation and VCA Charities to bring pets and people together. HST provides preventive care and transportation for pets from overcrowded shelters in the South to shelters with space and a waitlist of eager adopters. Thanks to the HST transport program, in 15 months, we've helped more than 5,000 pets receive the preventive care they need and find loving homes in California, Illinois, Minnesota, New Jersey, Pennsylvania, Washington, Wisconsin and beyond.

Zipper, a new, larger-capacity trailer unveiled in December 2021, was granted to enable the Humane Society of Tulsa to safely transport 3,500 pets annually, bringing pets in need of loving homes to areas where they're more likely to be adopted. The Banfield Foundation-funded vehicle was named Zipper after one of the dogs transported from Oklahoma to Nashville in 2020.

Zipper, Humane Society of Tulsa's newest transport vehicle, stands ready to relocate pets from overcrowded shelters and into new homes across the country. Photo credit: Kenneth Baucum



Stories of impact **Mobilizing care**



Funding from the Banfield Foundation provides financial support, medication and supplies for nonprofit partners and pets impacted by disaster.
Photo credit: LSPCA

Moving pets out of harm's way

In August, Hurricane Ida dealt a devastating blow to communities throughout the South and East Coast. None were harder hit than Louisiana, where the storm became the second-most damaging hurricane in the state's history, behind Hurricane Katrina in 2005. Banfield Foundation Disaster Relief Grants allow our partners to spring into action when disaster strikes. Days before Ida made landfall, our first grant went to the Humane Society of Tulsa, enabling them to quickly evacuate pets from four Louisiana shelters in Ida's path. This decision freed up space for emergency pet housing when Hurricane Ida hit, and additional grants enabled HST to make more rescue trips to Louisiana and Mississippi both during and after the hurricane.

Effective response to Hurricane Ida was also made possible by the mobile pet sheltering unit we provided to the Louisiana Department of Agriculture and Forestry through a previous grant. The vehicle was deployed to assist the Louisiana Society for the Prevention of Cruelty to Animals (LSPCA), the Louisiana State Animal Response Team (LSART), and many other partners working to transport, care for and shelter pets in the wake of the storm. The growing needs of those on the front line of disaster response in Louisiana resulted in a new grant to LSART for an Animal Disaster Response Trailer, a more nimble vehicle that will be ready for the 2022 hurricane season. The trailer will primarily be used to transport pets during the evacuation phase of a disaster and support shelters in local parishes during non-disaster events.

11,009
Pets helped

and \$251,430 granted to 27 nonprofit partners through Disaster Relief Grants in the wake of Hurricane Ida in Louisiana, Winter Storm Uri in Texas, flooding in Virginia and wildfires in California.



Transports relocate shelter pets to safety while making space to receive and care for those impacted by disasters.

Photo credit: Kenneth Baucum



Stories of impact
Rosebud



Doggo and Towanda are community dogs on the Rosebud Lakota Sioux Tribe Reservation that received care during a ViDAS-led clinic.

Photo Credit: ViDAS/H. Navarro



A community member accesses care for his pet at the Wamakanskan Wawokiye Oti Clinic. Photo credit: ViDAS/Hector Navarro

Bringing care to the Rosebud Lakota Sioux Community

The Rosebud Lakota Sioux Tribal community in South Dakota severely lacks veterinary care and resources, despite being home to nearly 200,000 owned and feral dogs, cats, horses, bison and other animals. Thanks to a generous grant from the newly established IDEXX Foundation, we kicked off a multiyear initiative to bring financially sustainable, Tribally directed preventive care and critical veterinary resources to the 20 communities on the Reservation. Working with Tribal leadership and in partnership with Sovereign Nations Veterinary, a nonprofit providing training and care to animals on Tribal Nations, we are leveraging grant dollars, resources and veterinary teams to build and support a veterinary clinic named Wamakanskan Wawokiye Oti, which translates to “Helping Animal Center.”

Wamakanskan Wawokiye Oti will be used to provide both small and large animal veterinary care on an economically sustainable level. As the hospital and its facilities grow, services will one day include preventive and emergency care, spay and neuter services, injured wildlife care, and Tribal buffalo herd care, as well as animal population control and Tribal regulation enforcement, ensuring Tribal members and nonmembers have access to veterinary care for their animals.

This initiative also provides education opportunities that support veterinary care on the Reservation, including scholarships for Tribal members who want to be trained as hospital managers, veterinary assistants and technicians to work at the new clinic or in the veterinary profession.

Stories of impact

Preventive care across the country

Together we partner with nonprofit organizations to provide free or low-cost comprehensive preventive care for the pets belonging to those who are homeless, transitioning off the streets or otherwise disadvantaged. In 2021, more than 90,517 pets received care such as wellness checks, flea and tick preventives, vaccines, and more through these community clinics and other preventive care initiatives. More than \$1,374,438 in the form of cash or in-kind donations was provided to support access to preventive care.

PAWS Chicago

Our work with PAWS Chicago allowed us to help financially challenged pet owners in the Back of the Yards neighborhood. In a single day, more than 60 volunteers came together to provide free care for 650 dogs and cats and schedule more than 80 appointments for future spay and neuter services.

People for Animals (PFA)

In partnership with PFA of New Jersey, we enabled care for 1,912 pets in communities across the state by helping PFA implement and maintain a telehealth program, funding medications, vaccines and supplies, funding free and low-cost preventive care clinics, and supporting spay and neuter programs.

Lines were long at the PAWS Chicago's Back of the Yards Community Day where 650 pets received access to care in a single day.

Photo credit: Laura Martinelli



The Arizona Humane Society's Healthy Tails vehicle helps remove barriers to veterinary care through low-cost and free clinics around the Phoenix-metro area.

Photo credit: The Arizona Humane Society



Arizona Humane Society (AHS)

The Healthy Tails vehicle we funded for AHS celebrated its first year of operation in September. In addition to weekly clinics, one weekend each month between October 2021 and May 2022, Healthy Tails is traveling to veterinary deserts—where no regular veterinary care exists—such as the San Carlos Apache Reservation in southeastern Arizona to provide free care to pets in need.

Humane Society of Johnson County (HSJC)

We teamed up with Elanco Animal Health to fund four preventive care clinics with HSJC in Franklin, Indiana. This was our sixth year funding these clinics, and thanks to help from volunteers and veterinary teams, HSJC helped enable free veterinary care to 1,477 pets. We also funded HSJC's Whiskers on Wheels wagon, supporting educational outreach to schools, businesses and community centers and helping facilitate pet adoptions and education.

Puerto Rico

In support of World Rabies Day, we partnered with Veterinarians for Puerto Rico, the Puerto Rico Veterinary Medical Association, the Department of Health, and local veterinarians and veterinary technicians to deliver free vaccines to more than 2,000 pets at events serving low-income communities in Puerto Rico. These one-day events also raised awareness of the importance of critical vaccines—specifically Rabies—and the role vaccines play in both animal and human health.

FACT:

In 2021 alone, we provided more than 30,000 Rabies vaccines to pets in underserved communities across the United States and Puerto Rico.

Humane Society of Johnson County

Banfield Foundation Executive Director Kim Van Syoc connected with Anne Sutton, Executive Director of the Humane Society of Johnson County in Franklin Indiana, to talk about how the two organizations came together to help provide care to more than 1,477 pets in 2021—and how shelters of all sizes can have a big impact.

Anne: Banfield Foundation has been such a wonderful partner for us for six years now. When there are so many shelters and organizations in need, how do you decide where to focus your resources?

Kim: We work with many large organizations and shelters, but we also recognize that there are huge swaths of the country that are underserved—where people don't have adequate access to affordable preventive care and, in some cases, no veterinary resources at all.

As a foundation, we're not a direct service provider, so we act as partners and a conduit for care. We focus our resources where they'll make the most difference, and that's not necessarily with the largest organizations—smaller shelters play a big role in meeting the needs of communities.

Anne: Has that changed at all during the pandemic?

Kim: During the pandemic, we've relied even more heavily on our partners—large and small. We make the biggest impact when we support committed, passionate partners like you, the Humane Society of Johnson County—a shining example of how smaller shelters with no veterinary care offerings of their own can have an outsized impact and help thousands of pets when the right partners are all brought together.

The real question is: How has Johnson County been able to do so much with so few resources?

Anne: Like you said, being in a small county, our residents don't have access to as many resources compared to our more-urban neighbors in Indianapolis and Marion County. So we need to come up with creative solutions to better serve our community.

Six years ago, when the Banfield Foundation was looking to support low-cost or free clinics in underserved areas like ours, we jumped on the opportunity. Through our partnership year after year, the number of pets and people we've served continues to grow as we develop best practices and improve how we run community outreach clinics. That first year, we reached between 75 and 100 animals. In 2021, we offered four clinics, despite the ongoing pandemic, and provided preventive care to nearly 1,500 pets.

Kim: This is exactly why we believe Johnson County is so special—and good at what you do. When I think of a nimble team that leverages every dollar and resource at its disposal, I think of your organization. What inspires you to keep going?

Anne: Every day we're around these incredible animals, and they're our constant reminder of why we do this work. We recognize that we're addressing an upstream, societal issue as well. When people are struggling financially, they are forced to make difficult choices. Access to preventive care has been a huge factor in helping people avoid surrendering their pets.



Kim Van Syoc. Photo credit: Bryndle Photo



Anne Sutton. Photo credit: Red Boaed Photography / Brooke Rahn

Knocking down those barriers helps keep pets from entering the shelter, so they can stay with the people who love them. It's a complex job, but it's also a rewarding one.

And what about you? Where do you find your inspiration?

Kim: Partners like you bring so much creative problem-solving to the table—that's what inspires me. I'll never forget when you pitched your Whiskers on Wheels vehicle at one of our preventive care clinics in October 2019. You pulled me aside and asked, "May I borrow a minute and 44 seconds of your time?" You showed me an iPhone video and the rest is history.

Anne: You had this huge smile, and you told me, "You're going to get your whiskers on wheels!" And I burst into tears and gave you a big hug. It was our Oprah moment. I'll never forget it.

Kim: Let's start by saying the horn meows. What else makes the vehicle special?

Anne: A lot of our success depends on community outreach. People love our outdoor adoption events, but it just wasn't feasible to bring animals out to locations due to weather conditions or not having the right resources at the site. So the thought came to me one day that we needed a climate-controlled vehicle we could drive to community centers, schools, libraries, senior centers, etc., to bring adoptable

animals along with a safe space to interact with potential pet owners and to provide a little pet therapy in a comfortable, relaxing environment.

While the pandemic slowed down some of our outreach, the vehicle continues to help spread joy and achieve numerous cat adoptions. We've also been able to use it for animal transport and veterinary services.

Kim: This is another reason we are so passionate about supporting smaller shelters like the Humane Society of Johnson County. I love how you really live your truth in asking for what you need, and your team has been able to leverage every dollar we give and multiply it for the greater good. Do you have any advice for other organizations starting small but wanting to make a big impact?

Anne: Seek out and build strong connections and don't be afraid to ask for what you need, both in your own community as well as the wider community of potential partners—especially ones like the Banfield Foundation that really listen to and address your needs. The Whiskers on Wheels vehicle is a great example. It's one of those ideas we dreamt up and asked for, not realizing all the other things that would take shape along with that dream. It has been amazing, and it's going to serve our community for many years to come.

Grant programs



Animal Rescue League of Boston's Wellness Waggin' is a mobile veterinary clinic that offers low-cost wellness exams, serving 1,800 pets annually throughout Boston.

Photo credit: ARL

Making preventive care possible for the pets that need it most

Through grants and partnerships, we provide medical supplies and resources to nonprofit partners in need; support pets, people and communities in crisis; and enable veterinary professionals to deliver compassionate and inclusive preventive veterinary care in underserved and diverse areas across the United States and around the world.

Disaster Relief Grants

Disaster Relief Grants support organizations that help people and pets impacted by natural and man-made disasters.

- 27 grants
- \$251,430 awarded
- 11,009 pets helped

HOPE Funds

HOPE Funds are available to assist qualifying pet owners who can't afford the cost of lifesaving emergency care for their pets.

- \$200,721 awarded
- 255 pets helped

Preventive Care Programs

Through Community Care Grants and preventive care clinics, pets receive low-cost or free care in communities across the United States and Puerto Rico.

- 93 grants
- \$1,374,438 awarded
- 90,517 pets helped

Safer Together™ Grants

Safer Together Grants help provide access to resources for people and pets affected by domestic violence. Through these grants, the Foundation seeks to create a world where people never have to choose between their own safety and the safety of their pets.

- 14 grants
- \$207,407 awarded
- 693 pets helped

Veterinary Medical Equipment Grants

Veterinary Medical Equipment Grants enable nonprofit or government organizations providing direct care to pets in need to purchase medical equipment that replaces older tools or adds new veterinary capabilities.

- 50 grants
- \$448,312 awarded
- 1,271,160 pets helped



Photo credit: Kim Van Syoc

Fun(d) Run Connecting our communities

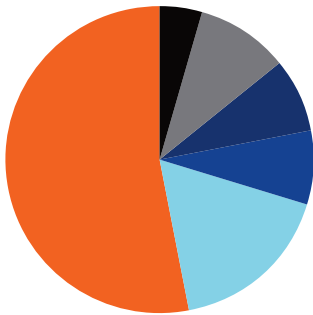
If there's one thing many of us have learned to appreciate throughout the pandemic, it's the joy of finding and connecting with a community of like-minded people—whether in our own neighborhoods or thousands of miles away. In 2020, we created the first Banfield Foundation Fun(d) Run, a virtual run to raise money for the Banfield Foundation's HOPE Funds program, which helps offset the cost of lifesaving care for hundreds of pets when their families could not otherwise afford it. It was so popular that we brought it back in 2021, drawing more than 300 participants from 34 states and Puerto Rico to walk, run, bike or hike and raising more than \$13,000 in support of pets in need.

2021 Financials



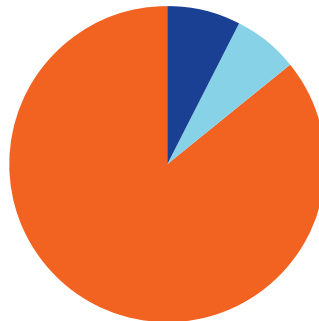
In partnership with Humane Society of Tulsa, more than 2,700 dogs and cats were transported from at-capacity shelters and into those with space and adopters in 2021—this puppy was one of thousands to receive preventive care and a new family. Photo credit: Seth Casteel

Your dollars at work



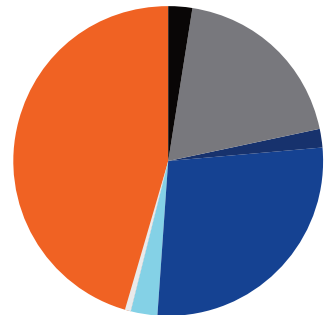
\$119,071	Other Grants
\$251,430	Disaster Relief Grants
\$207,407	Safer Together Grants
\$200,721	HOPE Funds
\$448,312	Veterinary Medical Equipment Grants
\$1,374,438	Preventive Care Programs

How dollars are spent



\$278,587	Fundraising
\$251,126	Management
\$3,168,893	Programs

Where dollars come from



\$158,403	Individuals
\$1,114,712	Foundations
\$109,875	Fee for Service
\$1,617,681	Corporate
\$161,460	In kind
\$2,846	Interest
\$2,676,488	PIN Pad

Team

Kim Van Syoc
Executive Director

Alison Benninger
Director of Finance

Steve Kenton, MBA
Community Programs Manager

Claire Lawson
Community Programs Coordinator

Paula Little
Director of Development and Strategic Initiatives

Lane Murphy, MBA
Community Programs Specialist

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SVP, Corporate Affairs
Banfield Pet Hospital*

Brian Garish
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Brent Mayabb, DVM
Chief Medical Officer, Royal Canin

Helen Mills
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Mars Petcare*

Hannah Peters
*EVP, Corporate Reputation & Brand Purpose
WE Communications*

Charlotte Rossetter
Mars Family Volunteer

Jacque Schrock, DVM*

Jeannine Taaffe
Head of Partnerships & International, Kinship

Kimberly-Ann Therrien, DVM*

Winson Wong*
Co-Founder, Peppercorn

* Outgoing board member



From left to right: Claire, Lane, Ali, Kim and Paula. Not pictured: Steve.
Photo credit: Danielle Krause Photography

How you can help

Banfield Foundation relies on the support of generous donors to help us achieve our mission of making preventive care possible for the pets that need it most.

Supporting the Foundation is easy:

Go to BanfieldFoundation.org/Donate to make a tax-deductible contribution that can help change the lives of pets and the people who love them.



@BanfieldFoundation

To learn more, visit us online at:
BANFIELDFOUNDATION.ORG

   **@BanfieldFoundation**

