

BANFIELD FOUNDATION: 2017 IMPACT REPORT

Cover Photos Credit: Seth Casteel

BANFIELD
FOUNDATION
**IMPACT
2017**

\$2,134,977

AWARDED

347,900

PETS HELPED

288

GRANTS
AWARDED

268

ORGANIZATIONS
SUPPORTED

Dear Banfield Foundation Donors, Banfield Clients and Associates,

We launched the Banfield Foundation® more than two years ago with the belief that every pet deserves access to quality veterinary care, whether they have a loving family or are still waiting to find a forever home. Today, the foundation is improving the health, safety and wellbeing of pets in all 50 states — even those without Banfield Pet Hospital® locations — as well as Washington, D.C., and Puerto Rico. This work is possible because of you. Thank you.

Support from our generous donors, whether they give online, at a PIN pad during check out at a Banfield hospital or through a Banfield paycheck contribution, has enabled us to help more than 300 organizations across the country expand their reach in communities that need critical support. Because of you, we've been able to transport more abandoned or displaced pets to safety. Because of you, we've been able to increase the number of flea and tick prevention grants, and added a new grant to help qualifying organizations purchase veterinary equipment to serve disadvantaged or vulnerable pets. Over the past two years, donors like you have helped us impact the lives of 422,774 pets.

This year, Banfield Pet Hospital was recognized by Points of Light's Civic 50 initiative as one of the top 50 community-minded organizations in America. The work of the Banfield Foundation was central to the honor and we share that recognition with all of you.

This impact report captures how we have used the resources entrusted to us, and shares stories from the pets, people and organizations we have collectively touched. Together, we are making a difference for vulnerable pets across the United States and Puerto Rico. Together, we are here to give back.

Sincerely,



Kim Van Syoc

executive director, Banfield Foundation



Marta Monetti

president and chairman of the board, Banfield Foundation

BANFIELD
FOUNDATION
**IMPACT
TO DATE**

\$3,891,992

AWARDED SINCE INCEPTION

422,774

PETS HELPED

474

GRANTS
AWARDED

341

ORGANIZATIONS
SUPPORTED



A grant from the Banfield Foundation to Acadiana Animal Aid helped pets like Batman be transported to safety after Louisiana floods destroyed local shelters.
Photo Credit: Seth Casteel

ABOUT THE FOUNDATION

In September 2015, we launched the Banfield Foundation, a 501(c)(3) nonprofit organization committed to serving pets and the people who love them. Through grants and other financial gifts, we help coordinate volunteer efforts, and provide assistance and supplies needed to enhance the wellness of pets and communities.

Our programs focus on:

- Providing access to veterinary care
- Elevating the power of the human-animal bond
- Providing disaster relief for pets
- Advancing the science of veterinary medicine by fostering innovation and education

ENABLING VETERINARY CARE

Pet health and safety depends on regular wellness and preventive care, supplemented by emergency care when required. To help give as many pets as possible access to quality care, the Banfield Foundation offers grants and other support to organizations serving vulnerable pets and providing pet-related services to disadvantaged populations.

VETERINARY ASSISTANCE GRANTS

Banfield Foundation donations enable grants that support animal welfare programs, which give vulnerable pets access to veterinary care. The state and local organizations we fund are deeply familiar with the specific needs of the communities they serve and are able to direct funds from foundation grants to areas they are needed most.

STORIES OF IMPACT:

K9 Partners for Patriots

K9 Partners for Patriots is a nonprofit that supports military veterans and active service members dealing with combat-related physical and mental health issues by helping them train and learn to care for their own service dogs.

Ron, a veteran with nearly 17 years of service in the Marines and Army, was deployed twice to Iraq and spent years unable to find the kind of support he needed to adjust back to civilian life. He joined Florida's K9 Partners for Patriots program and was the first to graduate, along with his service dog Sophia. Ron is now a certified dog trainer, helping other veterans learn to train and care for their own service dogs. And thanks to a \$10,000 Banfield Foundation grant to K9 Partners for Patriots, Sophia will always have access to the veterinary care she needs to remain the teacher's pet.



Marine and Army veteran, Ron, embraces his service dog, Sophia, both graduates of the K9 Partners for Patriots program.
Photo Credit: Seth Vastel

78

GRANTS AWARDED

\$524,270

DONATED

6,476

PETS HELPED

VETERINARY MEDICAL EQUIPMENT GRANTS

The right equipment in veterinary clinics and surgical suites can make all the difference, both for the veterinarians providing care and for pets in need of support. However, the cost of veterinary medical equipment is often prohibitively expensive for organizations that rely on grants and donations to fund their work. In 2017, the Banfield Foundation began offering qualifying organizations grants of up to \$15,000 to fund the purchase of medical equipment needed to provide quality veterinary care.

STORIES OF IMPACT:

Maui Humane Society

Surgical procedures are common at the Maui Humane Society, one of the first recipients of a \$15,000 Veterinary Medical Equipment Grant from the Banfield Foundation. To manage the needs of pets in their care, local staff try to be as efficient as possible in prepping pets for surgery and performing procedures like dental extractions or spays and neuters. The Veterinary Medical Equipment Grant made it possible for the Maui Humane Society to purchase a second surgery prep table and a new surgical light, enabling more pets to receive important surgical procedures every day.

“

A second surgery prep table... allows us to have two surgery techs prepping two animals for two doctors simultaneously so we can perform more surgeries each day with efficiency! We also perform many dental procedures to make our animals more adoptable, and all dentals are performed on the second table. This allows us to prepare animals for surgery without interruption on our first prep table.”

MAUI HUMANE SOCIETY

24
GRANTS AWARDED

\$256,775
DONATED

17
STATES

Dr. Lisa Labrecque spays a pet at the Maui Humane Society using its recently updated equipment, thanks to a Veterinary Medical Equipment Grant.

Photo Credit: Courtesy of Maui Humane Society





102

GRANTS AWARDED

\$414,000

IN VALUE

38,985

PETS HELPED

FLEA/TICK GRANTS

Fleas and ticks are more than an inconvenience for dogs and cats — they transmit diseases and parasites that can create serious health issues, or in some cases, be fatal. Homeless pets are typically at higher risk for flea and tick bites, and animal shelters rely on preventive medication to protect pets against parasites and parasitic diseases. Through our Flea/Tick Grant program, the foundation provides no-cost flea and tick preventives to organizations in need, helping to keep pets healthy and adoptable.

STORIES OF IMPACT:

Operation Kindness

Operation Kindness, one of the largest no-kill animal shelters in Texas, has been rescuing homeless pets in the state for more than 40 years. In fact, they've rescued more than 85,000 pets over the years, more than 4,500 of which were in the last year alone. A Flea/Tick Grant from the Banfield Foundation enabled Operation Kindness to provide flea and tick medication to more than 1,000 small dogs at its shelter and to those in foster care.

“Operation Kindness receives no government funding. All of our support comes from individuals, grants and fees. Generous gifts, such as the one from the Banfield Foundation, enable our organization to stretch every dollar and save as many homeless dogs and cats as possible.”

JIM HANOPHY

CEO, OPERATION KINDNESS

A pet receives a complimentary exam at a preventive care clinic in Vancouver, Washington.

Photo Credit: Cameron Browne

PREVENTIVE CARE CLINICS IN PARTNERSHIP WITH BANFIELD PET HOSPITAL

We've all heard the adage: "An ounce of prevention is worth a pound of cure." That's especially true for pets that are vulnerable to a range of viruses and parasites that can have significant negative impacts on their health and life expectancy. Banfield Foundation wants every pet to have a chance at a healthy life. That's why, along with Banfield Pet Hospital and often in partnership with nonprofit and community-based organizations, we offer and support preventive care clinics that serve pets whose owners do not have the means to afford regular veterinary care. At these clinics, we provide free vaccinations, flea and tick preventive, nail trims, ear cleanings, heartworm testing and preventive medication, deworming, and more to pets that might not otherwise receive care.

14,792

PETS AND PEOPLE HELPED

\$74,588

DONATED FOR MEDICINE AT
PREVENTIVE CARE CLINICS



Rodney Santos, veterinary technician, gives a pet some love at a Stand Down clinic in Roseville, California.

Photo Credit: Anne Chadwick Williams



Joy hugs her pet Coco in celebration of staying together thanks to The Shade Tree and Noah's Animal House in Las Vegas, Nevada.
Photo Credit: Seth Casteel

KEEPING PETS HEALTHY AND IN LOVING HOMES

Taking care of pets is a lifelong commitment that can be both rewarding and challenging. Sometimes, people find themselves in circumstances where the pets they love need support that they can't provide. When their resources and best efforts fail, the Banfield Foundation is there to help. We support organizations and programs designed to help people keep their pets safe and well, even during tough times.

PET ADVOCACY GRANTS

Changes in housing, income and personal health can all impact a person's ability to care for themselves and their pets. Banfield Foundation understands the important relationships between pets and people, and the work we do helps keep those bonds intact for people who need immediate help. Pet Advocacy Grants support programs that keep pets healthy and in loving homes, such as behavioral assistance training and temporary shelter for victims of domestic violence.



STORIES OF IMPACT:

The Shade Tree and Noah's Animal House

Finding the strength and support needed to safely leave a domestic violence situation is challenging to say the least. Add a family pet to the mix, and escape can be even harder. Research from American Humane shows just how tough it can be: around 75 percent of domestic violence survivors say their abuser has threatened, harmed or even killed their pet. But only 3 percent of domestic violence shelters have the ability to accommodate both people and pets.

Joy was scared to leave her Pit Bull, Coco, behind when she left her abuser. She heard The Shade Tree, a nearby Las Vegas domestic violence shelter, and Noah's Animal House, a pet shelter built on the same grounds, could offer them a safe place to stay together. Banfield Foundation granted \$10,000 to The Shade Tree and Noah's Animal House to support the work they do in helping pets and people like Coco and Joy find shelter and safety together.

HELPING COMMUNITIES RECOVER FROM DISASTER

DISASTER RELIEF GRANTS

At the Banfield Foundation, we know it takes an enormous amount of time and support to recover from a disaster. In addition to helping coordinate volunteer efforts and the donation supplies, the foundation also provides Disaster Relief Grants directly to organizations in and around affected areas that may not have the resources to provide care and support for displaced or injured pets. These grants helped meet the tremendous need in 2017 following wildfires in California and the unprecedented impact of Hurricanes Harvey, Irma and Maria.

When natural or man-made disasters strike in the U.S., chances are Banfield associates and hospitals feel the impact, too. Many Banfield associates and hospitals have been affected by fires, floods and other events that take time, resources and determination to recover. We have seen firsthand the impact a disaster can have on pets and people that are often separated under chaotic circumstances, and we are eager to help communities rebuild following their darkest days.

\$533,374

DOLLARS AWARDED

36

GRANTS AWARDED

STORIES OF IMPACT:

Helping Pets in Puerto Rico

In response to Hurricane Maria, the Banfield Foundation donated nearly \$50,000 in veterinary medical supplies to the Miami Veterinary Foundation, including flea, tick and heartworm preventive, antibiotics and Rabies and Leptospirosis vaccinations to provide much-needed care to 2,000 dogs and cats. Working with local partners in Puerto Rico, the supplies were distributed to local veterinarians to provide free care to pets — both owned and in shelters. Clinics were held in remote or hard to access parts of the island such as Quebradillas, Utuado and Guajataca, resulting in thousands of pets receiving the critical care they needed.



Dr. Manuel Jiménez (left) is one of seven doctors and 28 veterinary technicians who treated pets at a preventive care clinic in Puerto Rico organized by the Miami Veterinary Foundation following Hurricane Maria.
Photo Credit: Juan Alicea



With support from the Banfield Foundation, a dog receives care during Hurricane Maria disaster relief in Quebradillas, Puerto Rico.
Photo Credit: Juan Alicea



Supplies funded by a Disaster Relief Grant from the Banfield Foundation are unloaded in San Juan, Puerto Rico, following Hurricane Maria.
Photo Credit: Javier J. Freytes/FG Photo Agency

SUPPORT FOR RESCUE VEHICLES

Banfield Foundation provides grantees with funding to support building and deploying mobile emergency response units, which enable veterinary first responders to reach and provide care to pets displaced or injured by disaster. This year, we quadrupled our support for these vehicles.

TEXAS A&M UNIVERSITY'S VETERINARY EMERGENCY TEAM MOBILE MEDICAL UNIT

Texas A&M's College of Veterinary Medicine maintains a Veterinary Emergency Team (VET) that combines the skills of seasoned doctors and veterinary students to educate on disaster response and deploy to support animals in need when disaster strikes. Texas A&M's VET has a fleet of mobile response vehicles, which enable volunteers to triage, treat and even shelter pets in crisis.

A generous grant from the Banfield Foundation enabled Texas A&M's VET to build a truck for the first time, custom designed based on the team's unique needs and insights from prior deployments. The new unit was unveiled in October 2017 and features a veterinary-grade wet table, gas anesthesia and storage for enough medical and pharmaceutical inventory to last up to 48 hours of disaster response operations.

Words can't describe the meaning of such a donation. Marking a huge step forward, the Banfield Foundation provided us a platform that's worthy of the people and animals we are responding to."

DR. WESLEY BISSETT

FOUNDER AND DIRECTOR, TEXAS A&M UNIVERSITY VET



Photo Credit: Tyler Schmitt



Texas A&M's Veterinary Emergency Team examines a search-and-rescue dog in its new mobile veterinary medical unit, funded by a Banfield Foundation grant.
Photo Credit: Tyler Schmitt

AMERICAN HUMANE RESCUE TRUCKS

Banfield Foundation renewed its grant in support of American Humane's 80-foot Northeast rescue truck, which was instrumental in the organization's efforts to support displaced pets following Hurricanes Harvey and Irma. In 2017, we expanded our commitment, funding a second American Humane truck to serve the West Coast. When not deployed for emergency response, the truck provides support for pets in low-income Los Angeles, California, communities.



Photo Credit: American Humane

11,339

MILES DRIVEN

732

ANIMALS HELPED

5

TRAINING EVENTS

320,000

POUNDS OF PET
FOOD DISTRIBUTED

LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY MOBILE PET SHELTER

Following the devastating floods of 2016, the Louisiana Department of Agriculture and Forestry, which already had one mobile pet shelter, identified a need for even more capacity to house pets alongside people displaced by a natural disaster. In 2017, we granted the funds they needed to build and deploy a second mobile pet shelter, giving the state more flexibility to provide shelter for pets and people where it's needed most.



Photo Credit: Louisiana Department of Agriculture and Forestry

Thank You Banfield Foundation Donors!

To date, Banfield Foundation awarded \$3,891,992 in grants, impacting 422,774 pets – and it's all thanks to your support. With your help, we are giving more pets the chance to be healthy, happy and in loving homes.

Be the Difference

Your donation helps the Banfield Foundation support organizations that provide veterinary care, disaster relief and temporary shelter for vulnerable pets. Every dollar helps us continue to improve the lives of pets and the people who love them. Make your donation today at BanfieldFoundation.org/Donate

Foundation Staff

Kim Van Syoc

executive director, Banfield Foundation

Alison Benninger

director of finance, Banfield Foundation

Steven Kenton

development specialist, Banfield Foundation

Paula Little

director of development, Banfield Foundation

Darlene Schwartz

grants program manager, Banfield Foundation

Board of Directors

Marta Monetti

president and chairman of the board, Banfield Foundation; senior vice president, corporate affairs, Banfield Pet Hospital

Brian Garish

president, Banfield Pet Hospital

George Melillo, VMD

vice president veterinary quality Northeast, Banfield Pet Hospital

Erin Moloney

director, financial planning and analysis Banfield Pet Hospital

Jeannine Taaffe

vice president, digital health, Connected Solutions

Kimberly-Ann Therrien, DVM

vice president veterinary quality Midwest, Banfield Pet Hospital

Charlotte A. Wright

Mars Family Volunteer

Laila, one of 450 pets that received free care at a preventive care clinic in the Guajataca neighborhood in Quebradillas, Puerto Rico, poses for the camera.
Photo Credit: Juan Alicea



TO LEARN MORE, VISIT US ONLINE AT:

BanfieldFoundation.org

Follow us on Facebook at:
facebook.com/BanfieldFoundation