



HELPING MAKE A BETTER WORLD FOR PETS AND PEOPLE





Photo Credit: Seth Casteel

BANFIELD FOUNDATION
IMPACT TO DATE

68,479
PETS
HELPED

AWARDED GRANTS
TOTALING
\$1,704,283

HELPED:
176
NONPROFITS IN
41
STATES AND
WASHINGTON D.C.

A TOTAL OF
782
OPTIMUM
WELLNESS
PLANS®
GRANTED

DEAR BANFIELD FOUNDATION DONORS AND BANFIELD CLIENTS AND ASSOCIATES,

At the Banfield Foundation, we believe all pets deserve access to veterinary care—we fund programs and deploy resources to help make the best veterinary care accessible to pets that need it most. Ultimately, we strive to reach as many pets as possible, whether a pet has a home or is waiting for one, and we work to support Banfield’s mission to improve the well-being of pets, people and the veterinary profession by:

- Elevating the power of the pet-human bond
- Strengthening the pet welfare community
- Providing disaster relief for pets
- Advancing the science of veterinary medicine by fostering innovation and education

In September 2016, we celebrated the first anniversary of the Banfield Foundation—and what a year it has been! Thanks to the generous support of our donors, including many of you, we have proudly helped 176 nonprofits whose work spans more than 41 states and Washington, D.C. Our grants, totaling more than \$1.7 million, have been used for everything from funding preventive care clinics and purchasing vital equipment and supplies for animal care organizations, to supporting relief efforts for the floods and wildfires that impacted pets across the country this year. Since the foundation launched, our grants provided important support to 68,479 pets.

This is just the beginning. The spirit and passion of our associates, donors, and grant recipients inspire us to do more to improve the lives of pets and the people who love them. We’re pleased to share with you a snapshot of our work this year, and we look forward to sharing even more with you in 2017.

Sincerely,

Kim Van Syoc
executive director, Banfield Foundation

Marta Monetti
president and board chair, Banfield Foundation

ABOUT THE BANFIELD FOUNDATION

Since our founding in 1955, Banfield has been committed to giving back to the pets, people and communities we serve. Today, with 975 hospitals across 42 states, Washington, D.C., and Puerto Rico, Banfield's presence positions us uniquely to positively impact the world around us. As a further commitment to doing good, in 2015, we launched the Banfield Foundation, a 501(c)(3) nonprofit organization designed to support our mission to improve the well-being of pets, people and the veterinary profession by:

Elevating the power of the
pet-human bond

Strengthening the pet
welfare community

Providing disaster relief
for pets

Advancing the science of
veterinary medicine through fostering
innovation and education



Dr. Evelyn Ngo (right) and Jose Ramirez, veterinary assistant (left), care for a pet brought in to a preventive care clinic sponsored by the foundation.
Photo Credit: San Diego Humane Society

SMALL STORIES OF BIG IMPACT

Banfield Foundation offers some of the most powerful examples of how even small acts of partnership and kindness can make a big difference. Here are some of our favorite stories that show how the Banfield Foundation and our associates improve the world for pets and the people who love them.

“Isky and I have an incredible bond and every day I thank my lucky stars I still have him by my side. Without him I don’t think I would be here.”

Sgt. Wess Brown



The “unstoppable” team of Sgt. Wess Brown and his service dog, Isky, sit side-by-side in Washington, D.C.
Photo Credit: Seth Casteel

FROM SERVING OUR COUNTRY TO SERVING EACH OTHER

Army Sergeant Wess Brown and Isky traveled to 10 countries together looking for weapons caches and saving countless lives in the process. Isky was injured in the line of duty and lost a leg as a result, but continues his work now as a service dog, helping his owner with the effects of post-traumatic stress. Sgt. Brown calls them “unstoppable” as a team—both then and now. A \$10,000 grant from the Banfield Foundation to American Humane’s Battle Buddies program helps provide veterinary care for Isky, and other military working dogs like him whose heroism deserves to be remembered and honored.



Richard Dreyfuss is all smiles after his recovery from life-saving surgery in Austin, Texas.
Photo Credit: Seth Casteel

NO, NOT THAT RICHARD DREYFUSS

Parvo is a highly contagious virus that can develop into life-threatening illnesses, and Richard Dreyfuss contracted it. Lucky for him, he made it to Austin Pets Alive, a nonprofit with a quarantined ICU designed specifically for treating this condition—the first of its kind in a shelter. An \$18,000 grant from the Banfield Foundation enabled the purchase of new surgical equipment, vital for the surgery that ultimately saved Richard Dreyfuss’ life. Once recovered, Richard Dreyfuss was quickly adopted and ready for his starring role back in front of the camera—lights, camera, action!

THANK EWE!

With less than a minute to spare, Sandy Negrete managed to load her dogs into the car and escape the fire that would be named the second worst in California’s history. Her community of Middletown was one of the worst hit, with more than half its residents losing their homes, including Sandy and her husband Antonio. Among the rubble of their home, they found three of their lambs severely burned.

Fortunately, Middletown Animal Hospital was unscathed, and in the wake of the disaster, owner Dr. Jeff Smith decided to treat all the town’s animals at no cost. A \$10,000 grant from the Banfield Foundation to the California Veterinary Medical Foundation enabled Dr. Smith and staff to keep their doors open. In the first month, almost 1,000 animals were treated, including the three Negrete lambs that have now fully recovered thanks to the kindness of those near and far.



Middletown Animal Hospital owner Dr. Jeff Smith holds a happy and recovering patient in Middletown, California.
Photo Credit: Seth Casteel

HOME SWEET HOME

For pet owners who are homeless like Tom, the opportunity to transition off the streets would typically mean making the impossible decision of leaving their beloved dogs behind, since most shelters do not accept pets. But the Chapman Partnership in Miami, Florida, has eliminated that barrier by incorporating an onsite kennel into its facility, including free veterinary services for its four-legged residents. Banfield Foundation's \$10,000 grant will ensure dogs like Dominique are able to start their new lives with their owners, on the right paw.



Dr. Albert R. Iglesias at the Chapman Partnership in Miami, Florida, helps pet owner Tom ensure that his dog receives the care he needs.
Photo Credit: Seth Casteel

SHARING THE WORKLOAD; SHARING THE LOVE

When elderly and disabled pet owners in Colorado are in need of help, the Pets Forever Program at Colorado State University (CSU) is there to answer the call. With a \$10,000 grant to cover the cost of veterinary care from the Banfield Foundation, CSU students volunteer for tasks such as walking dogs, changing litter boxes and transporting pets to veterinary and grooming appointments. Support like that has allowed Sherri, a disabled veteran with growing health concerns including arthritis, to keep her Akita-Husky mix, Lucy, healthy and happy. Volunteers regularly walk, play and brush Lucy, enabling the bond between owner and pet to remain intact.



Through the Pets Forever Program, Colorado State University (CSU) student volunteers helped Sherri, a retired veteran, take care of her beloved dog Lucy.
Photo Credit: Seth Casteel



A grant from the Banfield Foundation enabled the Portland Animal Welfare (PAW) team to fund critical needed services for Coco in Portland, Oregon.
Photo Credit: Seth Casteel

LIFE HAPPENS TO EVERYBODY

When Sean was hit by a car while bicycling home from work, the emergency costs quickly maxed out his insurance and with mounting medical bills, he eventually found himself and his cats without a place to live. He managed to keep his job, but after going 10 days without eating so he could afford his cat's prescription diet, he passed out at work. It was then he learned about the Portland Animal Welfare (PAW) Team in Portland, Oregon, a nonprofit that provides pet-related services to the city's homeless and low-income population. A \$25,000 grant from the Banfield Foundation enabled the PAW Team to expand its offerings to include critical veterinary care, including when Sean's cat Coco needed dental extractions and his cat Otis needed surgery for a urinary tract blockage. After putting his cats' needs first for so long, Sean finally has help to keep this family together.



Brian hugs his Dachshunds Rocko, Sugar and Black after their much-needed dental surgeries and cleanings provided by a grant to the PAW Team in Portland, Oregon.
Photo Credit: Seth Casteel

THREE TIMES AS NICE

After losing his wife to cancer, medical bills put a strain on Brian's financial resources, and caring for his aging Dachshunds, Rocko, Sugar and Black, became a challenge. That's when the PAW Team stepped in to help. Dedicated to providing pet-related services to homeless and critically low-income pet owners, and aided by a \$25,000 grant from the Banfield Foundation, the PAW Team was able to perform much-needed dental surgeries and cleanings for all three of Brian's dogs. Now, back on his feet with his family intact, Brian is an active volunteer for the PAW Team helping with repairs around the office, giving back to the organization that gave so much to him.



AMERICAN VETERINARY MEDICAL ASSOCIATION'S "REACHING UP" PROGRAM

Banfield Foundation funded the American Veterinary Medical Association's (AVMA) Reaching UP program, which provides veterinary care, including preventive care and spay and neuter services, to traditionally underserved Native American populations in New Mexico. Veterinary care includes preventive care, as well as spay and neuter services. In addition to a \$45,000 grant from the Banfield Foundation, Banfield associates volunteered on company time alongside AVMA veterinarians supporting the program, to ultimately benefit 915 pets.

AMERICAN VETERINARY MEDICAL FOUNDATION'S "OUR OATH IN ACTION" PROGRAM

In 2016, the Banfield Foundation granted \$70,000 to support the American Veterinary Medical Foundation's "Our Oath in Action" program, an initiative empowering veterinarians, veterinary students, technicians, assistants and care team members to give back to their local communities. The program also provides veterinary students with hands-on experiences under veterinarian guidance. This year, our grant funded seven projects in Alabama, California, Connecticut, Kentucky, Massachusetts, New York and Ohio.

"The program serves as a reminder of what drives so many veterinarians to enter the profession: the opportunity to improve the health and welfare of animals and people."

Dr. Joseph Kinnarney | immediate past president of the AVMA

Ellen Valley, a student at Tufts University, consults with Dr. Paula Northrop from Becker College during the American Veterinary Medical Foundation (AVMF) "Our Oath in Action" Program.

VETERINARY ASSISTANCE GRANTS

Banfield Foundation also helps nonprofits fund programs that support veterinary care for qualified pet owners. These grants allow local organizations to direct funding toward people and programs in ways that are most beneficial to the community, ensuring vulnerable pet owners—such as veterans, senior citizens on a fixed income or individuals with disabilities—can get their pets the care they need.

GRANTS
AWARDED

94

AMOUNT
DONATED

\$640,094

PETS
HELPED

6,613

PET ADVOCACY GRANTS

Banfield Foundation offers Pet Advocacy Grants that financially support nonprofit programs designed to keep pets healthy and in loving homes. These grants cover various pet related programs, ranging from programs that allow pets to stay with owners who are experiencing homelessness or are in a domestic violence shelter, to funding disaster preparedness efforts or behavior training.

GRANTS
AWARDED

27

AMOUNT
DONATED

\$220,200

PETS
HELPED

9,435

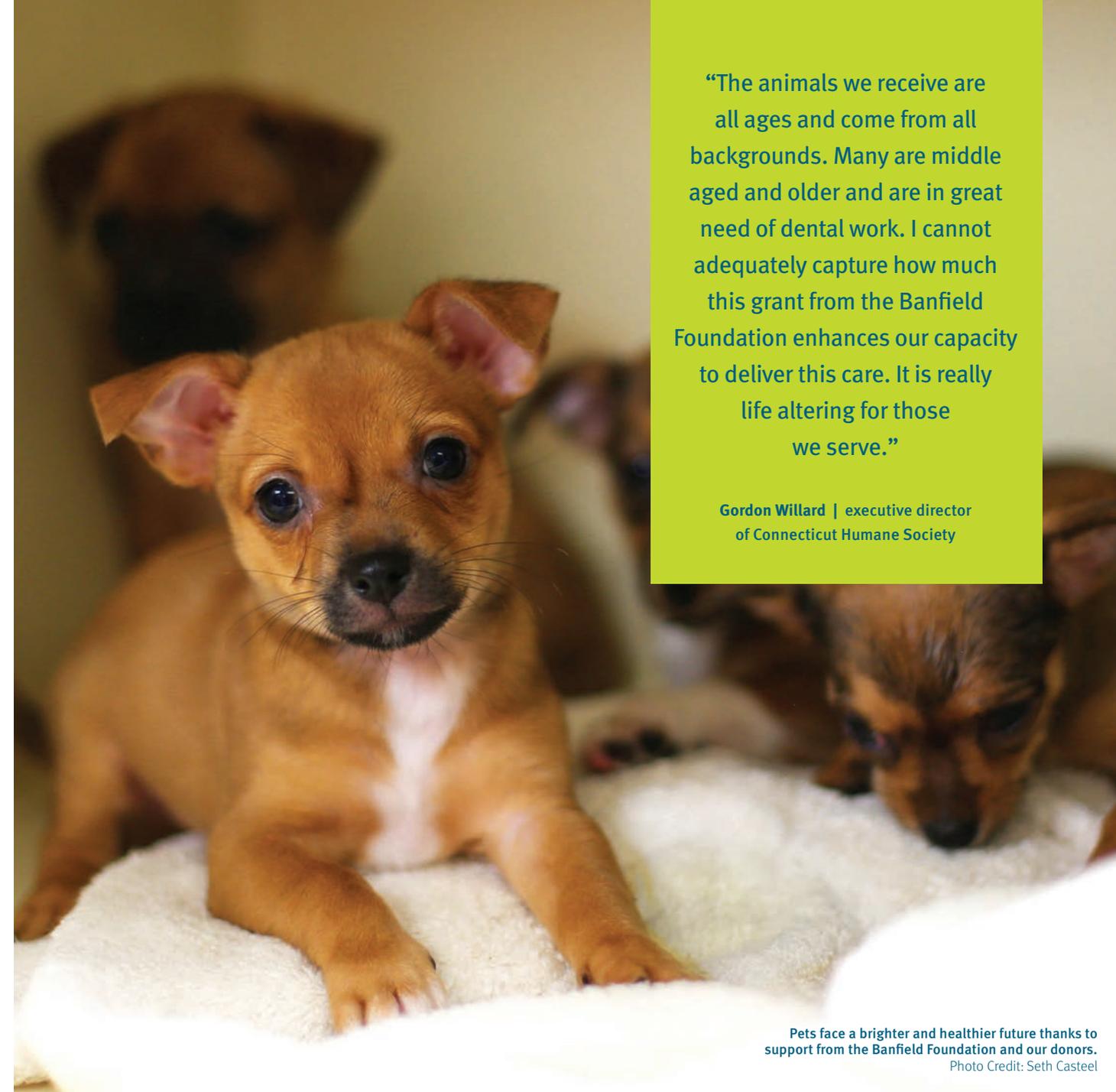
HEALTHY SMILES ON PETS THROUGH DENTAL GRANTS

In 2016, Banfield launched a scratch-and-sniff children's book called "My Very, Very Smelly Breath," which teaches children about the importance of preventive dental care for pets. The books were made available at Banfield locations across the United States for a suggested donation of \$10 to the Banfield Foundation. Between January and March 2016, Banfield distributed 5,500 copies of the book and raised more than \$55,000. One hundred percent of the proceeds from those donations supported seven dental-related grants to shelters across the country. This enabled the purchase of dental equipment to provide dental cleanings, perform tooth extractions or take and analyze X-rays. Necessary dental care was administered to an estimated 3,500 pets in need.

- **PAWS Atlanta** in Decatur, Georgia
- **Michigan Humane Society** in Bingham Farms, Michigan
- **Sacramento SPCA** in Sacramento, California
- **Kansas Humane Society** in Wichita, Kansas
- **Humane Society of North Texas** in Fort Worth, Texas
- **Connecticut Humane Society** in Newington, Connecticut
- **Spartanburg Humane Society** in Spartanburg, South Carolina

"The animals we receive are all ages and come from all backgrounds. Many are middle aged and older and are in great need of dental work. I cannot adequately capture how much this grant from the Banfield Foundation enhances our capacity to deliver this care. It is really life altering for those we serve."

Gordon Willard | executive director
of Connecticut Humane Society



Pets face a brighter and healthier future thanks to support from the Banfield Foundation and our donors.
Photo Credit: Seth Casteel



RESCUING PETS DISPLACED BY RECORD-BREAKING FLOODS

When a community experiences disaster, the Banfield Foundation stands ready to help. The aftermath of catastrophic flooding in Louisiana in August 2016, the worst natural disaster in the United States since Hurricane Sandy, involved the close collaboration of dedicated relief organizations spending months to help restore devastated communities. Banfield Foundation provided critical support to organizations offering shelter, care and relocation services for displaced animals. Banfield Foundation also funded American Humane's Northeast Rescue Truck, which traveled from New Jersey to provide mobile care and transportation services to displaced pets.

Additionally, for the last two weeks of August, all Banfield hospital PIN-pad donations were designated for disaster relief efforts. From that time frame through the end of the year, the money raised by Banfield hospitals in Louisiana was earmarked to further support the foundation's efforts by contributing to local Louisiana nonprofits serving pets in need.

SUPPORTING LOCAL ANIMAL SHELTERS

Many of the pets displaced by flooding were transported to shelters outside of the Baton Rouge area. Banfield Foundation stepped in to provide additional resources to enable these organizations to care for and rehome the influx of pets. As part of our disaster relief efforts, we provided support to shelters in need, including:

- **A \$10,000 grant awarded to Acadiana Animal Aid** in Carencro, Louisiana, to help transport approximately 200 pets out of the area for adoption.
- **A \$10,000 grant awarded to Brother Wolf Animal Rescue** in Asheville, North Carolina, to provide care to 250 pets displaced by flooding.
- **A \$3,580 donation to Fort Bend Animal Services** in Rosenberg, Texas, to purchase 85 Kuranda beds, helping an estimated 500 pets.
- **A \$10,000 grant awarded to Sevier County Humane Society** to provide veterinary care to pets impacted by wildfires.

THANK YOU TO OUR DONORS!

Since the September 2015 launch of the Banfield Foundation, 714,057 pet owners and pet lovers have supported our efforts to help improve the lives of pets and the people who love them by ensuring every pet has access to critically important veterinary care and other essential services, no matter their circumstance. The work of the foundation is only possible because of our generous donors—their support helps us make a better world for pets because we believe pets make a better world for us.

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The Banfield Foundation's Board of Directors is comprised entirely of Banfield Pet Hospital associates.

Cover photos credit: Seth Casteel

“At Banfield, being a responsible corporate citizen is at the heart of how we do business, and the Banfield Foundation brings that commitment to life every day. This has been an incredible year for the foundation, and I couldn't be prouder of what our team and our donors have accomplished.”

Marta Monetti | senior vice president
Corporate Affairs, Banfield Pet Hospital

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